

## **California New York Launched a New Mobile-Optimized Cross Country Moving Website**

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California New York Express, a company working in the cross country moving field, recently informed the public that they launched a new mobile-optimized website. This doesn't come as a surprise considering their success that spans across more than two decades. After efficiently serving all movers to and from California and New York, the company has seen the need to make their services and information available on more devices. For this reason California New York Express has crafted a website that completely fits the mobile screens and is easy to use on all smartphones.

Their loyal customers have only positive words to tell about this news and the company's work. Mark describes his moving with them like this, "I'm very happy with how my move went. The team was highly professional in packing all of my stuff and loading them. Then, they stayed in touch all the time until the items were delivered in my new home. I received everything I paid for, so I definitely recommend them to anyone in need of moving services. They're great!"

With an eye-catching design, the site provides a clear overview of everything the company offers. It contains the features people used the most on their computers, but presented in an even more approachable way. Moreover, the company kept the information about their guaranteed prices, delivery dates, insurance, packing and storage enriching them with the company's history details and, of course, the reviews, which can be found in the links to Yelp and BBB.

Also, they added a button for chatting with them, so that everyone can receive answers to their questions firsthand. Through this option, they intend to offer their assistance in the overall moving experience including everything from the packing to the settling in the new home. In fact, the website features a mobile-friendly online quote form, too, for all interested clients to try.

To present the new website optimized for mobiles, California New York Express updated their social media profiles on Facebook and Google +. They plan to continue spreading the news onsite as well as through their email.

About California New York Express: California New York Express Movers is a cross country moving company. It's privately-owned, allowing it to work with no sub-contractors. As a middle-sized firm, it operates in the business since 1995, moving clients between New York and California. It combined forces with New York and San Francisco movers in 1997 to form the company everyone knows today. From then on, the team keeps on improving and spreading their cross country moving SF, NYC and LA services to more customers.

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