

Shadomill Carpet One Announces Name Change To Central Coast Carpet One

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The locally owned family business is rebranding under the same ownership and management, reports www.carpetone.com.au/gosford Gosford, NSW - March 16, 2017 /MarketersMedia/ -- Shadomill Carpet One and Blinds in Gosford is rebranding to Central Coast Carpet One; however, the ownership, management, and convenient location remain the same, according to company spokesperson Frank Shave. "We are still the same local and family-owned business that we have been for the past 35 years," said Shave, "and we still have the best range of flooring, blinds, and carpet on the Central Coast."

Shave also emphasized that product warranties issued under the Shadomill name are still valid. "We want to assure our customers that we will continue to honor their warranties. We are still the same company as before, and our rebranding as Central Coast Carpet One will not change our relationship with our customers in any way. In fact, it's a change to be more inclusive of the Central Coast region as a whole"

In addition to their extensive range of carpets, flooring, and blinds, Central Coast Carpet One has an in-house installation team that upholds the company's reputation by providing top-quality carpet or flooring installation. The cost of installation is included in the cost of the flooring, so there are no surprises once the purchase is complete. "We continue serving our customers even after they leave the store," commented Shave.

The company recommends a five-step shopping process, according to their website. Customers are encouraged to begin by browsing the extensive collections of flooring products online, and then to read specific information on items of interest. The next step is to get a rough estimate of the cost of different flooring materials with their online price guide. Customers can then contact a Carpet One flooring consultant by submitting a request for a free quote, and an expert will respond quickly. Often, the only way for the company to provide an accurate quote is to go out and measure the customer's floors free of charge. The final step is to visit the store and examine the products up close in order to make a final decision.

Shave described the company's process of collecting their wide selection of flooring products. "We first determine what is popular at the moment so that we make sure to have in stock what a large number of people will be looking for. It's important to us to stay on top of trends. In addition, we make sure we're buying only the highest quality of merchandise so that we can guarantee a beautiful and long-lasting carpet or floor. After that, we consider price because we want to be able to offer our customers significant savings."

About Central Coast Carpet One

Central Coast Carpet One specializes in carpet, timber, laminate, vinyl, bamboo, and cork flooring, plus a range of window fashions including vertical, venetian, roller blinds and Plantation Shutters. They also have experienced flooring consultants who can guide customers through the selection process. The local and family-owned business is backed by one of the world's largest flooring retail groups, giving them huge buying power and allowing them to pass the savings on to their customers.

Contact Info: Name: Frank Shave Organization: Central Coast Carpet One Address: 7 Racecourse Road Gosford, NSW 2250 Phone: 02 4324 5900 Source URL: <http://marketersmedia.com/shadomill-carpet-one-announces-name-change-to-central-coast-carpet-o>

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