

## **VivPop Delilah Taylor 2016 Automated Video Popup Sales Funnel Builder Launched**

*A brand new software, entitled VivPop, allowing marketers to create highly engaging video pop-up funnels ideal to promote their latest offers, get website visitors to join their newsletter or email list and revolutionize the way they interact with customers after a purchase, has been launched.*

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VivPop, a new and highly anticipated software allowing marketers and business owners to easily create fully automated video pop-up funnels to direct more website visitors to their latest offers or newsletter signup forms, has been launched.

More information is available at <http://letsgolook.at/VivPop>.

The new software was developed by Delilah Taylor to help marketers combine the power of video, currently considered by more than 70% of marketers as the most effective medium to engage and convert website visitors, with the proven efficiency of pop-ups, to create unique video pop-up funnels that can impact signups, sales and the way they interact with their audience online.

The VivPop allows its users to quickly create the most professional, engaging and results-driven video pop-up sales funnels to promote their latest offers as well as "join our newsletter" funnels which can be easily integrated with all major autoresponders and even "thank you for your purchase" funnels ideal for client retention and repeat sales, with just a few clicks.

The highly anticipated software allows marketers and website administrators to develop as many automated VivPop funnels as they require for as many websites, offers and email lists as they need, by using either their own personal library videos or the extensive range of highly engaging and professional spokesperson videos available within the software.

More information on the new VivPop and its video pop-up funnel building features, extensive in-house professional spokesperson video library or its proven benefits engaging visitors and prospects to properly promote offers or newsletter/email list signups and improve sales, leads and client retention can be consulted at the website link provided above or at <http://muncheye.com/delilah-taylor-vivpop>.

The VivPop developer, Delilah Taylor, explains that "this is a new way to interact with website visitors and use the power of video. Video has been proven to be the most powerful means to keep and convert website visitors. And pop-ups have been around for ages because they simply work at getting a prospect to take action. Now, marketers will be able to combine the power of video with pop up funnel technology to massively impact their signs ups, sales and retention."

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**Keywords**

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