

## Tent World's Pluto Tent Series Hits the Market

*Tent World today launched a mini-series of beach and sports tents*

March 16, 2017 (FPRC) -- Tent World, one of the world's fastest growing brands for beach and sports tents, has launched a mini-series of tents meant for kids and toddlers. The new tents are going by the names Pluto Park Green, Pluto Purple Beach, Pluto Red Hills, and Pluto Blue Beach tent. The new tents not only boost the brand's inventory but also furnish users with more users to choose from.

Tent World is an American brand that opened shop back in 2015. The started out with a pilot beach tent going by the name Mercury. This was a premium outdoors tent that came equipped with a protective coating to shield occupants from the sun's harmful radiation. The tent also had extra side pockets that could be filled with sand for extra stability, an extra comfortable bottom meant for kids, and a ton of other amenities that made it an instant market sensation.

Tent World names its tents after bodies in the solar system. All the company's 10+ tents have been named after the sun and various planets in the solar system. The largest tent in the firm's inventory is named The Sun, while the smallest one is named Pluto. The Sun tent is so large that it can shelter a sizeable group of people or an entire family. On the other hand, the Pluto lineup of tents are so small that they can only shelter kids or toddlers.

Each of the new tents that the company has introduced can shelter kids at the beach and in any other outdoor environment. They are designed to help parents maximize their beach and outdoors time while at the same time providing adequate safety and comfort for their little ones. The tents are designed in a fancy way to fascinate kids, and automatically pop open when needed at the beach. Each tent is built to keep toddlers safe from scorching sun, wind tantrums and unpredictable rain showers while outdoors. They can be used at the beach, at a picnic site, at a camping site, and in any other outdoors setting. The fact that Tent World has launched a variety of kids tents means that parents can choose a color and design that suits the interests of their little ones.

Ann Spencer, the brand manager in charge at Tent World, said, "The entire Tent World team is today very excited to introduce a new range of beach tents meant for kids. Our tents are available in a variety of colors and designs so that parents can pick a color that matches their kids' interests. Each of these tent shelters toddlers and kids from rain, the sun, and wind not only at the beach but in all other outdoor environments. So the next time parents go out to the beach, they have no excuse to leave toddlers back at home. Tent World has now made it super easy for the entire family to enjoy a relaxing time in any outdoor setting without having to worry about the safety of the baby..."

### Contact Information

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### Keywords

[Pluto Park Green](#)

[Pluto Purple Beach](#)

[Pluto Red Hills](#)

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