

Pluto Pink Beach Tent Launches in the UK

Tent World has launched its Pluto Pink Beach tent in the United Kingdom

March 16, 2017 (FPRC) -- Tent World today introduced one of its most recent products, the Pluto Pink Beach tent, in the UK. This means that consumers within the United Kingdom will be able to acquire the company's purple-colored fancy beach tent designed for kids and toddlers. Pluto is one among four new outdoor shelters that the company has launched to cater for the needs of kids while at the beach and other outdoor locations.

Tent World is an emerging American brand that manufactures outdoor and sports tents. The company launched back in 2015, has managed to establish a market foothold. Tent World started out with a primary beach shelter known as the Mercury Instant Pop-up beach tent. This was an advanced tent that came with SPF 30+ protection against the sun's cancer-causing UV radiation. The tent also had an extra comfortable bottom design for kids, side pockets that could be filled with sand for extra weight, and other features that made it an outstanding product.

After Mercury, all other tents that Tent World has launched have SPF 30+ protection to shield occupants from the sun. Each of the company's tents are named after a planet in the solar system. After Mercury, the company launched Venus, then Mars, and so on and so forth. Today, Tent World boasts an inventory of over 12 different outdoor tents, meant for the needs of different user groups. The company's largest tent, The Sun, is built to cater for the needs of a significant group of people, or a large family at the beach or elsewhere outdoors. On the other hand, Tent World's Pluto tent is built to shelter kids and toddlers while outdoors.

The new Pluto Pink beach tent provides a cozy, instant pop-up shelter so that toddlers can enjoy outdoor settings without the parent having to worry about the scorching sun, gusts of wind or unpredictable rain showers. The tent has a fancy design to thrill kids and comes with printed instructions and a free PVC ziplock bag. Tent World has said that in addition to the beach, this kid's tent can also be used at a picnic site, private garden, and other outdoor environments.

"Tent World today launched its Pluto Pink beach tent for kids in the UK. Over the last few weeks, we have been making strenuous efforts to avail our products to European consumers. The Pluto Pink tent will allow UK parents to take their little ones outdoors without having to worry about bad weather. The tent comes with an easy to follow instructions and is easy to use right out of the box. Tent World customers within the UK can now get this product from Amazon.com. Soon, hope to make our other Pluto tents available in the UK and other European markets..." said Ann Spencer, a brand manager at Tent World.

Contact Information

For more information contact Ann Rodgers of Tent World (<http://tent.tips>)

Keywords

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