

## **Supremasea's Organic Shea Body Butter Launches in the UK**

*Organic Shea Butter by Supremasea is now available in the United Kingdom*

March 16, 2017 (FPRC) -- Organic Shea Body Butter, one of the latest products launched by Supremasea brand, is now available in the UK. Supremasea's brand manager, Kristina Meyers, has said that her company's consumers within the UK have been struggling to get the formulation through the company's official website. The new move will probably boost sales prospects for the brand and help it expand its following outside its US base.

Supremasea is an emerging company that manufactures skin care products based on Dead Sea salts. Launched back in 2015, the firm is owned by Thermalabs (a leading producer of cosmetics based in New York City). Supremasea's pilot product, Tan Enhancer, was a hit in the US market. Tan Enhancer was designed to maintain that perfect glow after a tan. The product was created from a special blend of Dead Sea salts and conventional skincare ingredients such as Vitamin E and Olive Oil. In addition to maintaining the results of a tan, it also moisturized the skin and protected it from environmental pollutants and free radicals.

Other products that Supremasea has launched after Tan Enhancer include the Lavender body scrub exfoliator, the Vanilla Patchouli body scrub exfoliator, and Organic Shea Body Butter. Both Lavender and Vanilla Patchouli exfoliators are designed to provide a natural and safe exfoliating experience for users. These products are formulated using special Dead Sea mineral salts, and other high-value ingredients such as Vanilla oil, Lavender oil, Avocado oil, Coconut Oil, and Olive Oil, among others.

Organic Shea Body Butter is a triple moisture lotion that's designed to help treat dry skin, stretch marks, scars, and other common skin problems. Built from a combination of Shea Butter, Dead Sea salts and other ingredients, the formulation behind this product is 100% natural. Supremasea has said that this lotion also helps get rid of wrinkles, burns, and more. The high concentration of Shea Butter in the lotion also contributes to a youthful-looking and radiant skin.

Already, Supremasea's Shea Body Butter lotion is available to consumers within the United States, Israel, and a few other customers. According to Ms. Meyers, the move to launch the product in the UK marks the first step towards the company's market expansion in Europe.

"Supremasea has today launched the Organic Shea Body Butter in Europe. This is the first time the company has introduced its products in Europe. Soon, we hope to follow up with our other products, and as well introduced them in other European countries including Germany, Italy, and France. Moving forward, UK-based Supremasea customers will be able to get the Shea Body Butter from our Amazon.com presence. We are also working with various distribution partners to have this product available in supermarkets and cosmetics stores across the country. Stay tuned to Supremasea for more," said Kristina Meyers.

### **Contact Information**

For more information contact Jane Wonders of Supremasea (<http://www.thermalabs.com>)

### **Keywords**

[Amazon.com](#)  
[Dead Sea salts](#)  
[Tan Enhancer](#)

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