

Tent World Launches Pluto Green Park Tent

Tent World today launched a new tent called the Pluto Green Park

March 16, 2017 (FPRC) -- Tent World has launched a brand new outdoor tent for kids. Going by the name Pluto Green Park tent, this is a small-sized shelter that protects kids and toddlers from the sun, wind, rain and other elements of bad weather while at the beach and other outdoor locations. The new tent comes at a time when Tent World has intensified its production efforts. Since the start of this year, the company has furnished the market with at least 7 brand new tents, all of which are built for different market segments.

Tent World is currently one of the fastest growing producers of outdoor shelters in the market. The company is headquartered in New York City but runs several production centers in Israel and Asia. Launched back in 2015, Tent World has been a success story right from day one. The company's pilot product was a protective beach tent known as Mercury. It featured an extra coating that shielded occupants from the sun's harmful UV radiation and could be opened or folded down within seconds. The tent also had side pockets that could be filled with sand for extra stability while at the beach. Following a brilliant pre-marketing campaign by Tent World, the Mercury beach tent was a major hit, paving the way for successful consequent launches by the American firm.

Tent World has today slapped its audience with at least 12 different tents. Interestingly, the company names its products after planets (or planetary bodies) within the solar system. The largest tent in the company's lineup is named 'The Sun'. On the other hand, the smallest Tent World product is named Pluto. While The Sun tent is large enough to house a sizeable group of people or an entire family, Pluto tents are so small that they can only cater for the needs of kids and toddlers.

The company's new Pluto Green Park tent is lightweight and easy to carry to the beach or any other outdoor location. Tent World has said that this tent is an ideal choice for kids who love the color green. It looks great against any natural background and ships with an easy instruction guide. According to Tent World, the Green Park is a must-have for families that have young kids when they are planning to go outdoors, whether to a picnic site, Public Park, private garden, camping or fishing location.

Ann Spencer, the brand manager for Tent World, has said that initial batches of the products will only be available to customers within the US and UK, who will be able to acquire the Green Park from Amazon.com and Amazon.co.uk respectively.

Contact Information

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