

## **Global CCTV Market Overview, Manufacturing Cost Structure Analysis, Growth Opportunities & Restraints to 2020**

*Global CCTV Market Analysis and Forecast by Camera Type (IP, Analogue), Channel (Distribution, Retail), Country (USA, France, Canada, India, China) - 2020*

Global CCTV Market Analysis and Forecast by Camera Type (IP, Analogue), Channel (Distribution, Retail), Country (USA, France, Canada, India, China) - 2020 Pune, India - March 16, 2017 /MarketMedia/ -- Market Research Future published a Cooked Research Report on CCTV Market

### Market Highlights

Global CCTV Market is likely to be valued around \$19 billion in 2015. This market is expected to grow at a CAGR of approximately 20%. There is a precipitous rise in the demand of CCTVs across the globe due to growing focus of governments towards Public Safety and City Surveillance. Furthermore, the CCTV market is shifting from unorganized sector to organized which is another factor fueling the growth of the market. Citing the demand and potential of CCTV market, various venturing capitalist firms are also investing in this market and aiding companies to develop new and advanced products.

Video Content Analysis (VCA) is one of the major trends observed in this industry. There is a clear trend to embed intelligence in the CCTVs for automatically analyzing video to detect and determine temporal and spatial events.

### Market Segmentations

CCTV Market is segmented on the basis of types of CCTVs. Analogue, HD analogue, and internet protocol cameras are the major types of CCTVs. The IP cameras market is further sub divided into wired IP cameras, and wireless IP cameras. The IP camera market is poised to witness the highest CAGR in the CCTV market by type due to technological advancements.

On the basis of technology, the CCTV Market is divided into CMOS and CCD technology. The demand for CMOS technology is poised to increase in coming years due to its user friendliness. CCTV Market is again subdivided on the basis end users into educational centers, hospitals, hotels, real estates, religious places, government, retail, IT sector, and transport sector.

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### Competitive Analysis-

Major Key Players in CCTV Market are:

- o Honeywell Security,
- o Bosch Security System,
- o Axis Communications,
- o Hikvision Digital Technology,
- o Safran Security,
- o Dahua Technology,
- o AssaAbloy

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Access the market data and market information presented through more than 60 market data tables and 25 figures spread over 110 numbers of pages of the project report "Global CCTV Market Report - Forecast to 2020"

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