

New Viral Launch Coupon Code System Becomes Key To Amazon Product Launch Formula

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Viral Launch has quietly become the go-to solution for high-performing sellers on the Amazon marketplace. The platform has recently (and successfully) implemented the "Viral Launch Coupon Code System", which has attracted a new wave of Amazon Sellers to the service as new customers. The promotional system offers customers the ability to use the platform with significantly discounted access. Market & eCommerce commentaries have mentioned this may be a response to sellers who have, in the past, raised the issue of price being a barrier to using the service.

A video demonstration of the system using a Live Viral Launch coupon code made available by the Viral Launch Team can be viewed here:

https://www.youtube.com/watch?v=X1Y3N_ddRFg

This move has cemented Viral Launch's status as a key component of successful Amazon product launch formulas and strategies, as its popularity is gradually but surely moving beyond closed inner circles and masterminds. The promotional strategy allows for \$50 off one-time launches, and \$50 off their monthly subscription package.

The Viral Launch platform gives Amazon sellers the ability to build their Sales Velocity, which is believed to be a core component to gaining more visibility in the organic Amazon product search results rapidly, which in turn provides much more targeted traffic and visibility for their products.

With conversion rates for products on Amazon being typically between 10-20% for many sellers - Viral Launch has become a very effective, cost-effective and hassle-free method for those sellers to get results, either in isolation or as part of a broader product launch / promotion strategy.

Amazon itself has become the focal point of eCommerce brands and entrepreneurs in recent years, due to the wealth of traffic and exceptionally high conversion rates it offers. For those selling on Amazon, their primary occupation is often spent ensuring visibility and high (first page) rankings in Amazon's product search results.

Even still, Viral Launch's pricing has risen in recent months, which leaves some feeling the service is cost prohibitive. Most often the ROI seen from increased sales following a promotion more than makes up for this. The new coupon code system, however, has encouraged many sellers to give the platform a try and even gone as far to convert long-term subscribers with the ongoing discounted access.

A Video Demonstration Of A Live Viral Launch Coupon Being Activated Has Been Made Available Here:

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