

## **Musical U Announces Easy Ear Training Merger**

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The merger allows Musical U to fulfill its mission of providing the most comprehensive and advanced solution for musicality training available online, reports [www.musical-u.com](http://www.musical-u.com). England, UK - March 17, 2017 /MarketersMedia/ -- Musical U recently announced that their flagship website, [EasyEarTraining.com](http://EasyEarTraining.com), has officially been fully merged into a single brand. In an effort to fulfill their mission of providing the most comprehensive and advanced solution for musicality training available online, Musical U has decided to streamline both their content and their operations. In turn, this gives musicians better access to the site's free resources and will result in even higher quality offerings from Musical U.

"Easy Ear Training started over 7 years ago, and we have a wonderful team that has built the site into what it is today. While it's difficult to say goodbye to a brand we've worked so hard to build, we are excited that the new Musical U brand has reached this level of maturity and thrilled about how much better we will be able to serve our members as this merger takes place," said Christopher Sutton of Musical U.

Sutton went on to say, "Everyone on our team understands how this transition will streamline things, both for us and for members. With all of our time and energy focused on one brand, we can create and launch better and more clearly organized resources to help musicians."

Easy Ear Training, Ltd. was established in 2009 and became the leading provider of high quality ear training information online. In 2015, the EET team created and launched Musical U, an all-in-one musicality training solution for musicians, providing lessons, community, and access to expert personal help. Musical U has since helped over 1,000 musicians find the key to advancing their musicality and unlocking their creativity.

The merger is not expected to produce any significant changes for current Musical U members. The site will continue to develop new content and offer personal support. Frequent visitors of [EasyEarTraining.com](http://EasyEarTraining.com) will find the content has migrated to [musical-u.com](http://musical-u.com). The Musical U team recommends users subscribe to their newsletter, follow Musical U on Twitter and Facebook, and update their Easy Ear Training iOS apps to stay up to date with news about the merger as well as new content and offerings.

As Sutton continued, "We knew when we created Musical U two years ago that it was intended to be the future of our company. Now that Musical U has matured as a product, the time has come for Easy Ear Training to give way to a new, more comprehensive brand. From here on out, it's all about "Musical U."

About Musical U:

Musical U provides training to passionate amateur musicians of all instruments and abilities, focusing on the often-neglected "inner skills" of music which let them feel like a natural and express their own musical ideas with confidence.

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### **Contact Information**

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**Keywords**

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