

## **Milk Protein Market is Expected to Grow at a CAGR of 7% by 2022**

*Global Milk Protein Market Information - By form, Source, Nutritional Profile, distribution channel and by Region Forecast to 2022*

Global Milk Protein Market Information - By form, Source, Nutritional Profile, distribution channel and by Region Forecast to 2022 Pune, India - March 17, 2017 /MarketResearchFuture/ -- Market Research Future published a half cooked research report on global milk protein market which is estimated to grow more than 7% after 2022.

Market Overview:

Milk Protein is a milk concentrate with high protein content and less of calories. The nutritional profile includes 90% of protein. Production of milk protein is done by dehydration process and by reducing the lactose content of the milk. It is consumed as a functional food to increase the body's metabolism. It finds its application mainly in sports nutrition, infant foods and bakery products. Due to the high shelf life and nutrient content; its application in other functional food products such as yoghurt, desserts and cheese is also increasing. The high protein content drives the market of milk protein in a positive growth rate.

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Market Forecast:

Globally the milk protein market is mainly driven by rise in demand in food and beverage industry. It has a huge application in sports drinks, infant formula and frozen desserts. Milk protein is enriched with high protein, calcium and mineral content which are increasing its demand among sports persons. People adopting healthy lifestyle is one of the drivers for protein rich drinks and nutrient food products. The low calorie content of the product helps in raising its demand amongst health conscious people. The convenient storage, high shelf-life and convenient usage are also driving the demand of milk protein in the last few years.

These factors will play a key role in the growth of milk protein market at the CAGR of 7% during 2016-2022.

Key Players of Milk Protein Market:

- o Fonterra Co-operative Group Limited (New Zealand)
- o Arla Foods (Denmark)
- o AMCO Proteins (U.S.)
- o Groupe Lactalis (France)
- o Hevero Hoogwegt (Netherlands)
- o Kerry Group (Ireland)
- o FrieslandCampina (Netherlands)
- o Ganbia plc. (Ireland)

Key players in milk protein market are mainly located in Netherlands, France and Ireland; and these countries are major producers of milk protein. Key manufacturers are investing hugely to fortify the product to increase its nutritional value. In addition, based on the increasing demand of healthy-protein rich food products and drinks, new players are expected to enter the global market.

Downstream Analysis:

Milk Protein is either consumed directly as a health-drink or is used for the preparation of food products and drinks with increased nutritional value. The application of milk protein is found to be increasing in sports nutrition and infant food formula due to rising demand for low calorie and protein rich food products to maintain healthy muscle and bones. The low sodium content of a food product helps in maintaining the blood-pressure level of people having high blood- pressure and high

cholesterol. There is a significant growth in the use of milk protein due to its low sodium content. The pharmaceutical application of milk protein is increasing due to the nutritional value and wide applications.

Market Segmentation:

Global milk protein market is segmented by form, source, nutritional value, distribution channel and region.

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Regional Analysis:

The global milk protein market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these Europe region has the major market share followed by North-America. Central-America is found to be dominating the market for milk protein drinks. Netherland is one of the major exporters of milk protein. Netherlands mainly exports its Milk Protein to countries like China, France and New-Zealand. After Netherlands, France is the major exporter of milk protein which exports the products to Middle East and African countries. Asia Pacific region is emerging market for Milk Protein manufacturers as it has potential opportunities for Milk Protein market to grow due to its changing consumer food pattern and increase in economic conditions.

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