

Clean Juice Awards Over Forty Franchise Units Across The Country

First and Only Organic Juice Bar Franchise Continues Rapid Growth While Proving Major Appeal of Juice Bar Concept

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Charlotte, United States - March 17, 2017 /MarketMedia/ -- Clean Juice, the first and only USDA certified organic juice bar franchise, announces an impressive rapid expansion, with 43 franchise units awarded to date. The first franchise location is scheduled to open in Tampa, Florida on Saturday, March 18, 2017, while the concept is expected to open in seven additional states this year.

Clean Juice's rapid growth is a result of the brand's enormous popularity within the communities its stores are located in. The brand's very attractive concept appeals to current customers, who, being intrigued by the increased popularity of the juicing lifestyle, decide to become franchisees themselves. Other aspects that have resonated strongly with franchisees include the brand's mission to become the world's most plentiful juice bar which offers easy, on the go access to certified organic food and drinks, high quality menu featuring organic juices, smoothies, bowls and bites, and a business model which centers around creating a welcoming, positive experience, while promoting a healthy body as well as strong spirit.

"Developing Clean Juice with my wife Kat has easily been the most rewarding experience," said Landon Eckles, Co-Founder and CEO of Clean Juice. "As we continue to expand the franchise, we are thrilled to bring the benefits of fresh, organic fruits and vegetables to communities across the country."

Clean Juice's flagship location in the Lake Norman area of Charlotte, North Carolina opened in 2015 and achieved \$1.1 million on sales within the first year. Their original goal was to award five to ten franchise units in the first year, however at the pace the concept is accelerating, the brand predicts it will award closer to 100 units by the end of its second year in business.

The brand is set to expand through North Carolina, South Carolina, Florida, Louisiana, Pennsylvania, Arizona and Michigan in 2017 and early 2018, with more states to follow.

For franchising opportunities, please visit: www.cleanjuicebar.com

About Clean Juice

Realizing the importance of an organic, plant based diet, husband and wife team Kat and Landon Eckles decided to bring their passion for juicing to the world by founding Clean Juice, the first and only USDA certified organic bar franchise. With the mission to become the world's most plentiful juice bar, Clean Juice offers access to easy, on the go organic food, while making the nutritional benefits that come from consuming organic, unprocessed produce more accessible. Clean Juice brings a warm and welcoming environment, which fosters relationships, a healthy body and happy spirit. With over 40 franchise units awarded, Clean Juice continues to growth and is expected to impact the juicing community across the country.

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