

## **Two Time Bestselling Author, Michelle McCullough, Releases Third Book About High Performance**

*Book helps readers grow in life and business without burning out.*

Book helps readers grow in life and business without burning out. Salt Lake City, UT, United States - March 17, 2017 /MarketersMedia/ -- The Make It Happen Blueprint: 18 High-Performance Practices to Crush it in Life and Business without Burning Out by Michelle McCullough guides and encourages readers to build a life they love without sacrificing the things that matter most.

Currently running three companies, business owner, coach, popular speaker and two time best-selling author Michelle McCullough is an expert at helping others learn to build success practices into their lives. "Success is not a destination, it's a practice," says McCullough. "These easy-to-follow steps will help all readers learn the secrets of high performers."

Each chapter of the Make It Happen Blueprint focuses on one of 18 key attributes of high performers, including planning, productivity and persistence. McCullough then guides the reader to take action by providing a series of specific steps to guide them out of overwhelm into success.

For business professionals to stay-at-home moms, this book offers something for those with an idea or goal they want to make happen. McCullough even includes a chapter on how to raise top performers from the time they are young. She shares how her family has incorporated the practice of having a "family theme" each year, even though her children were quite small. However, when her oldest started kindergarten, she heard him use the family theme as a mantra to calm the first-day jitters!

One reader had this to say: "I do love this book...She doesn't create yet another list of things 'I should be doing' but offers attainable solutions to MAKE TIME for the other things I really need to do." Another shared: "I used to be SO good about planning and doing, but over the past few years, I have become unfocused and thus, unproductive. As a mom of three and an entrepreneur, my two biggest time traps have been multi-tasking and compulsively checking email and social media. Michelle's productivity action tips have been a powerful refresher course for me! I love how she simplifies things with steps that set you up for fool-proof success."

This book is available at Amazon, Target, Barnes and Noble, Powells Books and more. For more information about this topic or to schedule an interview with Michelle McCullough, please contact her at 801-592-1101

**Make It Happen Blueprint**

About the Author:

Michelle McCullough started her first business when she was nineteen and currently runs three companies including consulting businesses all over the world. A seasoned speaker, Michelle teaches success principles and leadership insights that boost employee engagement and higher performance. In addition, Michelle is the managing director for Startup Princess which is listed by Forbes as "One of the top 10 resources for Women Entrepreneurs". She has worked with top brands like Visa Small Business, UPS Store, and AWeber. She has spoken for the Air Force Reserve, Goldman Sachs, and Ancestry.com. She's been featured in entrepreneur.com, in the 40 under 40, and has been interviewed for television and radio over 100 times. She was named in the Top 100 Small Business Influencers of 2015 with Inc Magazine, Michael Gerber and Cisco Small Business. Her own radio show "Make It Happen" has over 1 million downloads.

More About This Title:

Make It Happen Blueprint: 18 High-Performance Practices to Crush it in Life and Business without Burning Out will be released by Morgan James Publishing on March 21, 2017. Make It Happen

Blueprint - ISBN 978-1683501138- has 200 pages and is being sold as trade paperback for \$17.95.

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### **Keywords**

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