

## **Imlaak Real Estate Launches New Service Geared Toward Investors' Needs**

*Giving clients a broader range of services provides benefits for everyone involved, publishes imlaak.com*

Giving clients a broader range of services provides benefits for everyone involved, publishes imlaak.com Lahore, Punjab - March 19, 2017 /MarketersMedia/ -- Reports from Pakistan's real estate sector point to a continued upward trend where property value is concerned. Despite certain market declines in other corners of the globe, Lahore in particular shows an uptick of just under 150 percent so far this decade alone. These figures are drawing the attention of buyers in both the residential and commercial realms. Imlaak Real Estate (<https://imlaak.com/>) was established with this growth in value as well as demand in mind. Spokesperson Shahnawaz Yaqub recently announced the launch of the agency's latest step in providing all-inclusive real estate services.

Said Yaqub, "Our company was founded as an all-in-one resource for real estate investors. From the beginning, the imlaak mission has been to change our industry. We accomplish this through thorough research, in-depth market analysis, and unparalleled expertise in our field among other aspects. With the most recent extension of our services, we have added DHA Lahore real estate briefing sessions to the list of offerings available to our clients. These sessions are designed to provide a number of benefits for everyone involved."

According to the Imlaak website, general briefing sessions offer participants an opportunity to meet with other investors, share their opinions with like-minded individuals and engage in open discussions regarding various relevant topics. On other end of the spectrum, one-on-one briefings are available for individual investors. During these sessions, consultants offer advice based on the clients' specific needs and end goals.

DHA Lahore stands out as a favorable locale for investors, potential residents and business owners alike. In-depth planning in this area has given rise to an infusion of high-value commercial and residential properties as well as entertainment venues, green spaces and a number of other sought-after features. Due to these attributes and positive investment security ratings, DHA Lahore has emerged as a significant player the Pakistani real estate market. Further details are available at <https://imlaak.com/dha-lahore/>.

Concluded Yaqub, "We cater to those on both sides of the real estate sector, offering assistance with portfolio management, consulting and market analysis as well as value assessment and marketing to name a few. We pride ourselves on providing a transparent platform for our clients along with a full range of services. With the inclusion of briefing sessions into our selection, we grow ever closer to our mission of reinventing how our industry operates."

About Imlaak Real Estate:

Operating in select societies across the country, the staff of Imlaak Real Estate provides secure, lucrative investment opportunities. The company offers a full range of services geared toward investors at every level, all centered on the goals of improving their industry and giving clients an upper hand.

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<http://marketersmedia.com/imlaak-real-estate-launches-new-service-geared-toward-investors-needs>

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