

## **Corporate Graphic Solutions Launches New Site Encompassing All Services Offered**

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Print medium is alive and well, and supporting all digital efforts, reports CorpGraphicSolutions.com Rochelle Park, NJ - March 19, 2017 /MarketersMedia/ -- Corporate Graphic Solutions (corpgraphicsolutions.com) recently announced the launch of their new website, making it easier than ever to have printing needs managed from design to distribution. According to Harvey Ginsberg, President and CEO of the printing company, the new design was necessary to encompass the full spectrum of their services. Says Ginsberg, "Our new layout and design clearly conveys all of our services to an ever-growing digital community."

As a commercial printing company, it's a fine line between promoting digital products and producing the printed medium. Ginsberg, however, says the two can certainly co-exist in this ever complicated world. "Our site provides all of the information a business needs to know when selecting a company for their sales branding initiatives. In this age of internet obsession, print media is still more popular than ever."

Ginsberg goes on to explain, print products give a permanence to an ad campaign, not mention a tangibility. Internet ads can disappear at the click of a button, however printed magazines, ads and sales fliers can stick around forever. "Our new website showcases the commercial print and packaging we offer as well as marketing solutions, custom label printing, and print management. We illustrate the sense of legitimacy that comes from print products. With so so very many popup and banner ads on the internet, it's often overwhelming and gives a feeling of spam to a reader, but with print ads, there's no feeling of bad intent. We produce top-quality products and our new website showcases how we can help businesses spread the word about their services."

Ginsberg goes on to say, "In order to market any company, large or small, it only makes sense to use as many venues as possible in order to cover all segments of a target demographic; and quite frankly, this includes print. Finding the proper balance among the various media ensures a positive cash flow, an upswing in sales and new customers."

### About Corporate Graphic Solutions

With over 40 years experience delivering exceptional quality that is on-time and on-budget, Corporate Graphic Solutions is a commercial printing company specializing in managing the entire printing process from design to distribution for large-scale businesses. The firm specializes in manufacturers, PE & Acquisitions, ad agencies and corporations. They managing the whole printing process from design to delivery, and can print just about everything. They print custom food package labels, large format items like banners and signs, cardboard pop-ups, trade show materials, and more. They also offer digital printing services, print fulfillment services, and packaging design consultations.

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**Keywords**

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