

## **Dairy Blends Market is Expected to Grow at a CAGR of 6% by 2022**

*Global Dairy blends Market Information- by form, by type, by packaging, by application and by Region Forecast to 2022*

Global Dairy blends Market Information- by form, by type, by packaging, by application and by Region Forecast to 2022 Pune, India - March 20, 2017 /MarketResearchFuture/ -- Market Research Future published a half cooked research report on global dairy blends market which is estimated to grow more than 6% after 2022.

Market Overview:

Dairy Blends are milk concentrates with low-fat content as compared to other dairy spreads. The emulsifying property makes it very convenient to get mixed with water and oil due to which its use in bakery and beverage industries is increasing. Different flavors of the blend make it suitable for the production of yoghurt, cakes and ice-creams. The low fat content makes the product potential replacer low-fat dairy products. Dairy blends are also used in manufacturing of cheese and butter to enhance the consistency of the product.

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Key Players of Dairy Blends Market:

- o Fonterra Co-operative Group Limited (New Zealand)
- o Cargill Inc. (U.S.)
- o Dohler Group (Germany)
- o FrieslandCampina (Netherlands)
- o Kerry Group (Ireland)
- o Galloway Company, Inc. (U.S.)
- o Advanced Food Products LLC (U.S.)

Key players in dairy blends market are mainly located in Belarus, France, Germany and Ireland; and these countries are major producers of dairy blends. The presences of manufacturers are depended on the demand of low-fat breakfast spreads and convenience food products. Key manufactures are investing on innovating technologies to reduce the cost of production of the product and also increasing the nutritional value. In addition, based on the increasing demand of healthy dairy products and beverages, new players are expected to enter the global market.

Market Forecast:

The rise in demand of powdered blends for the production of infant formula, dairy based health drinks and frozen dairy products is driving the global market for dairy bends. Due to increasing adoption of technology, and application of dairy blends in various other industries, the consumption of dairy blends is increasing. Use of dairy blends minimizes the dough mixing time which is the major reason for the increased usage of the product in bakery industries. The low-fat content of the product also helps in raising its demand amongst the population. The convenient usage and storage is also driving the demand of dairy blends in the last few years.

These factors will play a key role in the growth of Dairy Blends market at the CAGR of 6% during 2016-2022.

Market Segmentation:

Global Dairy Blends market is segmented by form, type, packaging, applications and region.

Downstream Analysis:

Dairy Blends are used as a breakfast spreads and also in production of various other dairy based food and beverage products. Its low cost makes is more popular amongst the population. Powder

form of the product has potential application in ice-cream and yoghurt industry due to its greater shelf life. The low-fat content of the product is increasing the demand amongst the health conscious people. The similar physical and chemical composition makes it a good replacer for butter. Dairy based health drinks containing dairy blends have unique taste due to the higher lactic acid content which supports the sale of the product.

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Regional Analysis:

The global Dairy Blends market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these Europe region has the major market share followed by North-America. Belgium is one of the major exporters of dairy blends exporting to countries like France, Portugal, U.S. and Germany. Germany is another major exporter of Dairy Blends which exports the products to Korea, Austria, Italy and Spain. Asia Pacific region is emerging market for dairy blends manufacturers as it has potential opportunities for dairy blends market to grow due to its changing consumer food pattern and increasing adoption of new dairy technologies.

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