

## **Montreal Craft Soda Company 1642 Sodas Announces Dragon's Den Appearance**

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1642 Sodas announces their appearance on Dragon's Den in Canada. Montreal based 1642 Sodas creates craft sodas, using high quality Canadian ingredients such as Appalachian water and Quebec maple syrup.

For more information please visit: <https://1642sodas.ca/en/dragonsden>.

1642 Sodas produced their first bottle of 1642 Cola in January 2015 and they explain that they have their own identity and standard, which are quality and honesty without compromise. They are proud to be from Montreal and they firmly assert that they bottle "the spirit of Montreal."

Their website announces that they have been selected to appear on an episode of Dragon's Den which will be airing on Wednesday, March 22, 2017 at 8pm (8.30 NT) on CBC Television nationwide. "Having the opportunity to showcase our products on such a well respected show with an impressive viewership is quite special," says Bastien Poulain, founder and CEO of 1642 Sodas. "We are very proud of what we've done so far and can't wait to share our products with everyone in Canada."

The company started their business over two years ago and have sold over half a million bottles of soda since then. They have grown to five employees since opening and they create Montreal's favorite sodas by using flavours, herbs and other ingredients which reflect the city, its province and country. They have reached many milestones since opening including their meeting with the Quebec-based Dragons in the "Oeil du Dragon" show on Societe Radio Canada. With the Quebec Dragon's support, they have extended their reach into "La Belle Province" and are now about to launch Canada-wide.

Their online store stocks three types of artisanal soda which are 1642 Cola, 1642 Tonic and 1642 Ginger. 1642 Cola was formulated to reflect a traditional way of using Quebec ingredients such as maple syrup from the Laurentian Mountains. They explain that their cola is sparkling and refreshing and is made from the heart and soul of their home and nothing else.

1642 Tonic is the first bottled tonic in Quebec. Unlike other tonics, their unique tonic is made without quinine, it is a blend of Appalachian water, grapefruit and spruce aromas. 1642 Sodas also says that the 1642 Ginger is a dry, smooth and bubbly drink and is another chance to highlight their Quebec roots. It is crafted from ginger, Appalachian spring water, honey and Quebec maple syrup.

Those wishing to find out more can visit the website on the link provided above.

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### **Contact Information**

For more information visit <http://> (<http://>)

**Keywords**

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