

T-Appz Launches Campaign to Make Mobile App Creation Much Easier

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Mobile technology firm announces a straight forward new app wizard to assist business owners in creating mobile websites Palo Alto, CA - March 20, 2017 /MarketersMedia/ -- If businesses aren't optimized for mobile data, recently released data shows they're ultimately losing sales. According to research, 57% of mobile users will abandon a website if it takes more than 3 seconds to load and 30% will abandon a purchase transaction if the shopping cart isn't optimized for mobile devices. With this in mind, t-appz (<http://t-appz.com>), a mobile technology firm that develops mobile commerce solutions, has launched a new and improved App Wizard in a straight forward and user friendly dashboard. With the fully guided screens business owners can create their brand profile, select or customize colors and choose from home page and product listing options.

Says Rudy Dokmecioglu, "Designing a mobile application has never been this easy for e-commerce sites! When you think about how important a website can be for any business, large or small, it just makes sense to take the extra care to make a native mobile application. We've made it so our clients can offer their customers a variety of payment methods including money transfer, credit card, PayPal, Apple Pay and cash on delivery, and that's just the beginning."

Dokmecioglu goes on to say the app creation tools test all apps on 100+ iOS/Android devices running on almost all operating system versions. This premium service is no extra cost, and saves clients from any problem that might arise from dysfunctional scenarios. The test monitoring system detects and solves any bugs the application may have within a large chain of devices and operating systems.

"At t-appz.com, we've tried to think of everything. For example, the t-appz basket is synchronized with the online store basket, therefore preventing loss of unpurchased items placed by the users through other channels. The customers can continue the same shopping experience in different channels. Users can choose from four home page options, highlight only promotions, only products, or both at the same time. We also offer access to campaigns directly from the home screen of the app, directing to products."

About t-appz:

t-mob is a mobile-focused technology company designing and developing intelligent mobile commerce solutions and services for IT-driven companies since 2009. A Native M-commerce Platform, t-appz, a SaaS product of t-mob, is an easy to use application designed to transform a business into an m-commerce application. They have brought together their experience in mobile technologies and a passion for innovation to create a product adds value to their customers' businesses.

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