

Thermalabs Ivy Folding Beach Chair Launches in France

Thermalabs new Ivy folding beach chair is now available in France

March 28, 2017 (FPRC) -- One of Thermalabs latest launches, the Ivy Folding Beach chair, is now available to the company's customers in France. This move comes at a time when the New York firm is making steps to increase its global market reach. In recent times, the company announced that it would be investing more in its distribution and marketing channel, as it seeks to establish itself as the number one manufacturer of cosmetics and beach-convenience products in the world.

Thermalabs is a premier American firm that manufactures cosmetics products. The company became popular due to its production of top self-tanning lotions based on organic ingredients. To date, the company has furnished the self-tanning market with dozens of products, most of which are tanning lotions and tanning accessories.

In recent times, Thermalabs has also expanded its product scope to cover other market areas. The firm's new Supremasea sub-brand manufactures skin-care products using Dead Sea salts as a central ingredient. Thermalabs other sub-brand, Tent World, has launched over 10 outdoor shelters over the last two years. Thermalabs last year also announced Organic Healthcare, its latest sub-brand that creates organic health products using 100% bio-organic ingredients acquired from the mountains of Galilee in Israel.

Traditionally, Thermalabs products retail in English-speaking markets. But recent efforts to tap into the European market has seen the company launch its wares in France, Germany, Italy, Spain, and other countries in the continent. This move, according to industry insiders, will likely help the firm's goal to be the number one producer of organic beauty and skincare products in the world by 2020.

Thermalabs Ivy folding beach chair is designed for use in both indoor and outdoor settings. According to the company, the seats is foldable. It can be set up in the private garden, by the pool, on the lawn, at a camping or hiking spot, or any other spot for that matter. The seat is both lightweight and compact, which means it can easily be transported either by hand or in the trunk of a car. Measuring 21.3 x 22 x 25.2 inches, the Ivy Folding beach chair from Thermalabs weighs just 6.6, but can support weights of up to 300 lbs.

Alex Howard, a marketing coordinator at the firm, said, "Thermalabs new Ivy Folding beach chair is finally available in France. The Ivy folding is a top quality seat that weighs 21.3 x 22 x 25.2 inches and can be used in any indoor or outdoor spot. Our customers within Spain can get this chair from Amazon.fr, and a few of the largest local stores for outdoor convenience accessories. In the near future, we are going to launch more of our products, from self-tanners to organic health formulations, in France. So stay tuned to Thermalabs..."

Contact Information

For more information contact Josh James of Thermalabs (<http://www.thermalabs.com/>)

Keywords

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[cosmetics products](#)
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