

Tent World's Lightweight Saturn Tent Now Available

Tent World's new Saturn tent is now available in the market.

April 4, 2017 (FPRC) -- Saturn, a brand new lightweight tent by Tent World, is finally available in the market. This is the thirteenth product that the company has launched over the last 6 months, as it aims to be the number one provider of beach tents in the market. A few weeks ago, Tent World had introduced its Pluto lineup of tents for kids. These new launches have gone a great way to boost the company's existing product portfolio, and consequently market standing.

Tent World is one of the fastest growing manufacturers of outdoor cosmetic tents. The company launched back in 2015, starting out with an introductory tent that was known as Mercury. Featuring a protective coating that kept off the sun's UV radiation, this tent was a major hit. Mercury tent also had a kids-friendly bottom lining, as well as side pockets to increase stability in the beach. The success of this product perhaps compelled the new brand to produce more, similar products.

All of Tent World's products are named after various bodies in the solar system. The largest tent is known as 'The Sun', specifically because the sun is the largest body in the solar system. Likewise, the company's smallest product is known as Pluto and is designed for use by kids and toddlers. Other tents are named according to their relative size using the solar system planets as the reference.

The Saturn tent is a lightweight beach tent that's designed to shelter 3 or 4 people from the sun, rain, or other elements of bad weather. This particular tent has a protective coating to keep off the sun's UV radiation. It also features an instant pop-up mechanism for easier setting up or closing down the tent. According to Tent World, this new tent product can be used at the beach, at a camping spot, at a public or private garden. The company says that its tents are easy to carry, and ship with a compact carry bag and free usage guide.

"We are glad to announce that we have launched our latest product, the Saturn lightweight beach tent. This new tent is designed to house about 3 or 4 people while at the beach, or in any other outdoor environment such as a camping spot, fishing location, public park or even private garden. Saturn beach tent features UPF 30 UV protection to keep the sun's harmful radiation outside, and ships with a free sunscreen tube. Our Saturn tent is ideal for a small family comprising of at maximum two parents and two children. Customers can now acquire this product via our official website, or via our Amazon.com listing. Stay tuned to Tent World..." said Ann Spencer, Tent World brand manager.

Contact Information

For more information contact Carey Mathews of Tent World (<http://tent.world>)

Keywords

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[UV radiation](#)

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