

## **Power Practical Launches Successful Kickstarter Campaign For The Jul**

### *Jul Partners With Funded Today To Bring In More Pledges*

Jul Partners With Funded Today To Bring In More Pledges Salt Lake City, United States - April 13, 2017 /FundedToday/ -- Power Practical has launched an incredibly successful Kickstarter campaign for their smart mug for coffee and tea. They have partnered with Funded Today to bring their product to a wider audience and bring in more pledges for the remaining weeks of their campaign.

#### About The Jul

The Jul is a smart mug designed to cool coffee or tea to a designated temperature and then sustain that temperature throughout the day. Users can set the temperature by twisting the bottom of the mug, choosing a temperature between 120 and 150 degrees. Once the temperature is set, users simply plug the mug coaster into the designated USB port, and the beverage stays warm all day long.

#### Pricing and Availability

The Jul has already reached its funding goal on Kickstarter by a large margin. They have brought on Funded Today to help bring in more pledges before their campaign ends at the end of April. Once the campaign finishes, the Jul is set to be produced and shipped to all backers by October 2017. The starting price for one Jul and coaster combination is \$49.

To learn more about Jul or to back their campaign, you can visit their Kickstarter page here:

<https://www.kickstarter.com/projects/powerpractical/the-jul-heated-smart-mug-for-coffee-and-tea>

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<http://marketersmedia.com/power-practical-launches-successful-kickstarter-campaign-for-the-jul/186307> For more information, please visit <http://www.funded.today> Source: FundedToday Release ID: 186307

#### **Contact Information**

For more information visit <http://> (<http://>)

#### **Keywords**

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