

## **JCD Construction of Palm Desert Expands Services to Meet Local Demand**

*JCD Construction of Palm Desert expands their general contracting services to meet the local demand of their clients. JCD Construction is a licensed and insured general contractor service company that specializes in home remodeling, construction and water damage repair throughout Coachella Valley.*

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JCD Construction reported an increase in the number of clients they serve per month. Now, the building and general contractor company (which was launched more than twenty years ago) revealed their plans of expanding their headquarters in Palm Desert, CA. Naturally, this allowed the acclaimed company to bring more licensed professionals onboard. This means that they will still maintain their flawless service provision, only now to a wider clientele.

In an interview, the company founder Julian Decierdo admitted that their customer base has been increasing in hundreds over the last few years, owing to a solid reputation cultivated over the last twenty years of operation. He also added that most of the growth was attributed to establishing great relationships with existing clients, which in turn made it easier to bring in new customers. The expansion is designed to make the new customers feel more accommodated.

Throughout the two decades, JCD Construction has won the trust of hundreds of residents from the Coachella Valley area. Some of its most loyal customers come from Desert Hot Springs, La Quinta, Indio, Indian Wells, Cathedral City, Rancho Mirage, Palm Springs, and Palm Desert. When it was founded, the company was a small business, catering to a small number of customers in the Palm Desert area. The business has come a long way since then, extending its services to hundreds of clients in different counties.

Expanding the business to match the spike in the number of clients was a shot in the arm to the company. According to Julian, they are now finding it easier to serve their clients, while the clients are finding it easier to access their services. What's more, JCD Construction has ventured into social media and is now using paid adverts to attract more people in Coachella Valley and the surrounding desert areas.

The tremendous technological advancement in the past few years has seen a dramatic transformation of the construction industry. Failure to adapt to the changes can have a colossal negative effect on the company. JCD Construction is one of the few companies that have managed to change the nature of their services accordingly and provide unparalleled customer service.

JCD Construction is headquartered at 74894 Lennon Place Suite D1 in Palm Desert, CA 92260

Contact JCD Construction at (760) 219-2629 or on their website:

<http://coachellavalleyconstruction.com/>

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