

## **Global Wireless Power Transmission Market Size, Share, Statistics, Trends, Strategy, Segmentation Analysis and Forecast to 2022**

*Global Wireless Power Transmission Market, By Technology (Inductive, Magnetic Resonance, Conductive, RF, Infrared) - Forecast 2022*

Global Wireless Power Transmission Market, By Technology (Inductive, Magnetic Resonance, Conductive, RF, Infrared) - Forecast 2022 Pune, India - April 14, 2017 /MarketMedia/ -- Market Highlights:

Wireless Power Transmission is the transfer of electrical energy from a power source to an electrical load without connecting the wires. Wireless transmission is useful in situations where interconnecting wires are not possible and hazardous. The market has various benefits for end-users such as convenience, lower energy consumption & prolonged battery life and among others.

Wireless Power Transmission Market The key drivers contributing to the growth of the wireless power transmission market are consumer's preference for wireless connectivity, need for effective charging systems and features such as reliability, efficiency, fast, low maintenance cost.

Taste the market data and market information presented through more than 30 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Wireless Power Transmission Market Research Report -Forecast to 2022"

Major Key Players:

- o Ossia, Inc. (U.S.)
- o Wi-Charge Ltd. (Israel)
- o Energous Corporation (U.S.)
- o Humavox Ltd. (Israel)
- o Fulton Innovation LLC (U.S.)
- o Qualcomm Inc. (U.S.)
- o Texas Instruments Inc. (U.S.)
- o Integrated Device Technology, Inc. (U.S.)
- o Semtech Corp. (U.S.)
- o Toshiba Corp. (Japan)

Wireless Power Transmission Market:

The wireless power transmission market can be segmented into its technology, receiver, transmitter, end users and regions. On the basis of technology it can be categorized into various types such as namely inductive, magnetic resonance, conductive, RF, and infrared. Induction and magnetic resonance accounted for the largest market share majorly due to as it is useful as its benefits over other types and it does not require any wire connectivity. Various receiver of wireless power transmission market comprise of smart phones, gadgets, tablets, notebooks among others.

On the basis of end users the market has been segmented as healthcare, automotive, banking, consumer electronics among others. The smart phones and gadgets segment accounted for the largest market share, since majorly due to increasing demand by consumers.

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Segments:

The Global Wireless Power Transmission market has been segmented on the basis of technology,

receiver, transmitter and region. By technology, the market has been bifurcated into Inductive, Magnetic Resonance, Conductive, RF among others. On the basis of receiver the market can be segmented as smartphones, gadgets and wearable electronics among others. On the basis of transmitter the market includes- standalone charger, electric vehicle charging, industrial and industrial among others. Further, the market has been segmented into four regions which include- North America, Europe, Asia-Pacific and RoW.

#### Market Research Analysis:

The global wireless power transmission market is expected to grow significantly. The market is highly application basis. Automotive and consumer electronics segment of wireless power transmission globally drives the market. The market is expected to have higher growth rate as compared to the previous years.

North America, especially U.S accounted for the largest market share majorly due to high investments by various technological giants, growing demand of wireless devices among the individuals, increasing number of sales of electric vehicles and increasing consumer's preference for various types of different gadgets.

The European region, especially Germany and U.K. is expected to grow at a fast pace over the forecast period, 2016-2022, majorly being the first adopter for wireless power transmission and initiatives are undertaken to boost the automotive industry to produce electric vehicles..

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