

## Tent World's Pluto Pink Tent Now Available

*Tent World unveils new beach tent*

April 14, 2017 (FPRC) -- Tent World, a premier manufacturer of sports and outdoor shelters, has unveiled yet another product – the Pluto Pink beach tent. This comes on top of another announcement in which the company launched its Neptune outdoor tent last week. Apparently, Tent World is leaving nothing to chance in its quest to become a dominant player in the outdoor shelter's space. So far, the company has furnished the market with over a dozen different products, most of which have been released within the last 6 months.

Tent World is a New York-based firm that manufactures top-quality outdoor tents for the beach, sports, and other engagements. The company started out back in 2015 when they launched their introductory shelter – Mercury beach tent. This was a classic new beach tent that featured an instant popup mechanism, and kids-friendly bottom, protection from the sun's UV radiation, and many other features that helped make it a top launching within a matter of weeks. Tent World insiders have often said that the success the company earned with its initial release fuelled the decision to manufacture more, similar tents.

Currently, Tent World boasts an expansive inventory featuring over 12 different outdoor shelters. Each one of these is named after a planet in the solar system. For instance, the company's largest beach tent is named 'The Sun', especially because the sun is also the largest body in the solar system. The smallest tents are named Pluto and are designed for use by kids and toddlers. All Tent World shelters have a protective coating to keep harmful radiation from the sun away, and an instant pop-up mechanism that makes them easy to use even for first-time users.

Currently, there five different tents under the 'Pluto' umbrella. Each tent has a distinct color and design properties, but all of them are of the same size and designed to suit the needs of children. Like all other tents by the company, Pluto tents work great at the beach but also come in handy at the park, picnic site, private garden, camping spot and any other outdoor location for that matter. Tent World loyalists have argued that this versatility has helped make the company the success it is today.

The Pluto Pink tent is available in a light and calming shade of pink. According to Tent World, this shelter is ideal for kids who adore the color pink. It is a lightweight accessory that can be carried to the beach, or to the garden to shelter kids from the scorching sun, the wind, and unpredictable rain showers. The product has an instant pop-up assembly and is easy to set up or fold down after use. Tent World has said that the shelter will be available to its consumers via Amazon.com.

### Contact Information

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### Keywords

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