

## **Villa Plunge Pools Announces Expanded Line of Compact, Luxury Pools**

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Dunsborough , WA - April 14, 2017 /MarketersMedia/ -- Australia definitely has a love relationship for large-sized homes, with Australia surpassing the US in home size by 10%, reports recent industry figures. The opposite could be held true, however, for the majority of lots in major cities such as Perth. So there it is, large homes, small lots, and the conundrum of where can families put a pool?

According to Villa Plunge Pools spokesperson Lisa Pickering, the answer is overwhelmingly a plunge pool. "Over the past 20 years, homeowners have found themselves with smaller and smaller lots of land in which to put the family swimming pool. With this in mind, the concrete plunge pool has evolved as the perfect solution."

The plunge pool is a small circular or rectangular pool designed to fit in small, odd-shaped yards, above or below ground. Unlike the hot tub, a plunge pool is designed to provide relief from the hot sun with cold water, just not enough to swim. To that end, Villa Plunge Pools has announced the expansion of their lines to include a new, unique range of luxury small pools and spas that reflect the modern day constraints of limited space, time, and energy consumption.

Says Pickering, "These smaller pools described as plunge pools have evolved as a result of modern city and suburban living and the compact spaces we now occupy. Large homes, limited land lots and high property values create situations whereby utility defines value. Small pools in Perth are now being built on amazingly tiny and marginal pieces of land, and if homeowners can't build a swimming pool, then at least they can build one big enough to soak in."

Other pools, however, can be built large enough to swim laps against, akin to a treadmill for swimming. These petite swimming pools are also increasing in popularity.

About Villa Plunge Pools

Villa Plunge Pools is a proudly owned and operated Western Australian family business based in Busselton and Perth. They are dedicated to providing a new unique range of luxury small pools and spas that reflect the modern day constraints of limited space, time, and energy consumption. Villa Plunge Pools is passionate about helping their clients fulfil their dream of their ultimate outdoor entertaining area.

The company's fulfilment is seeing a home beautifully transformed, and they pride themselves on our honesty, reliability and integrity, and the niche range of products which allows them to focus on quality rather than quantity. As a member of SPASA WA, the Villa Plunge Pools team strives to deliver the very best in service and product quality. The goal every day is to provide their customers with personalized customer service of the highest standard.

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<http://marketersmedia.com/villa-plunge-pools-announces-expanded-line-of-compact-luxury-pools/186418>For more information, please visit <http://villaplungepools.com.au>/Source: MarketersMediaRelease ID: 186418

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