

## **LeadSensationz 2017 Han Fan Website Marketing Analysis Software Launched**

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Professional digital marketer and software developer Han Fan launched LeadSensationz, a new software helping digital marketers analyze client websites and businesses to identify potential areas of improvement.

More information can be found at <https://leadsensationz.com/jv>.

Online marketing has grown considerably in recent years, with more and more businesses looking for powerful strategies to leverage the immense marketing potential of the internet. With surveys indicating that more than 90% of all clients use online surveys and Google searches to find business information, online visibility has become crucial for overall success.

The ever-increasing demand for professional digital marketing services has led to a similar increase in marketing agencies providing online solutions. However, without proper professional tools, success rates are only limited, leading to negative customer impact and reduced business rates.

LeadSensationz was designed to help digital marketers create a comprehensive website analysis based on a variety of marketing-related factors.

Website quality is essential for SEO, which, in turn, is crucial for online visibility. Traffic analyses show that more than two thirds of all keyword-specific traffic go to the top three search results, making keyword competition extremely fierce. LeadSensationz allows the easy visualization of a variety of factors related to SEO, including Google page speed score, website responsiveness and many other parameters.

The software can also be used for market research, providing a variety of useful information on similar businesses in all client-specific niches. This information can then be used to understand the specificities of each market and determine the most appropriate digital marketing strategies.

LeadSensationz uses an intuitive graphic interfaced based on a minimalistic layout that is easy to interpret by both professional digital marketers and business owners looking to assess their own websites and niche competition. It can therefore be used successfully by anyone interested in professional digital marketing analysis.

Interested parties can find more information by visiting <http://muncheye.com/han-fan-et-al-leadsensationz>.

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**Keywords**

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