

Digital Signage in Education Sector 2017 Global Market Expected to Grow at CAGR 10.36% and Forecast to 2022

WiseGuyReports.Com Publish a New Market Research Report On - "Digital Signage in Education Sector 2017 Global Market Expected to Grow at CAGR 10.36% and Forecast to 2022".

WiseGuyReports.Com Publish a New Market Research Report On - "Digital Signage in Education Sector 2017 Global Market Expected to Grow at CAGR 10.36% and Forecast to 2022".Pune, India - April 14, 2017 /MarketersMedia/ -- The analysts forecast the global digital signage in education market to grow at a CAGR of 10.36% during the period 2017-2021.

Digital signage is used in navigation, placemaking, exhibitions, public installations, marketing, and outdoor advertising. It uses technologies such as LCD, LED displays, and projection to display contents such as digital images, videos, and information. Digital signage displays make use of content management systems and digital media distribution systems that are installed on PCs and servers to present information. The digital signage market in education sector is growing phenomenally with its unique advertising and communication capabilities in the age of digitized education system. The institutions globally, especially colleges and universities, are actively deploying digital signage systems.

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Covered in this report

The report covers the present scenario and the growth prospects of the global digital signage in education market for 2017-2021. To calculate the market size, the report considers the revenue generated from third-party players who collaborate with educational institutions to design and implement digital signage systems.

The market is divided into the following segments based on geography:

- o APAC
- o Europe
- o North America
- o ROW

The report, Global Digital Signage in Education Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- o ADFLOW Networks
- o Cisco Systems
- o NEC Display Solutions
- o Samsung Electronics

Other prominent vendors

- o BrightSign
- o Dynamax Technical Services
- o Eclipse Digital Media
- o Mvix

o Scala

Market driver

o Enhanced revenue generation capabilities.

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Market challenge

o Threat of product obsolescence.

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Market trend

o Advanced display technology.

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Key questions answered in this report

o What will the market size be in 2021 and what will the growth rate be?

o What are the key market trends?

o What is driving this market?

o What are the challenges to market growth?

o Who are the key vendors in this market space?

o What are the market opportunities and threats faced by the key vendors?

o What are the strengths and weaknesses of the key vendors?

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