

Business Barter Exchange B2B Excess Inventory Trade Website Launched

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TruBarter, a business-to-business excess inventory bartering website, was officially launched. The website allows businesses to trade excess inventory using standard trade credits rather than dollars, offering a wide range of cashless trade benefits.

More information can be found at <http://trubarter.co>.

Excess inventory and unused working hours can be a set-back for any business, especially when such issues accumulate over a long period of time. A potential solution to increase productivity is to trade these excess assets for other necessary goods and services.

However, finding other businesses who are available for bartering or excess inventory trade is often difficult. TruBarter was designed to help businesses connect with a variety of other businesses for excess inventory trade and bartering purposes, providing an easy-to-use platform and a secured bartering system.

The website allows its members to sell their excess products and services to any other members of the TruBarter trade networks. The resulting trade credits, called TruBarter dollars, can then be used to purchase other products or services from any TruBarter member business.

Unlike traditional bartering, TruBarter provides members with a flexible opportunity to trade excess inventory to a business and use the resulting trade dollars to purchase from another. This is preferable to traditional bartering, which typically allows trading of fixed assets between individual businesses.

To facilitate business-to-business trade, TruBarter provides each member business with a TruBarter representative that will act as a personal broker, helping them find and sell necessary goods and services.

The bartering network helps clients not only improve their productivity, but also connect with a large network of businesses, thereby improving their business visibility.

TruBarter currently offers access to a market of more than 36,000 businesses, providing free enrollment and a wide range of other benefits to new members.

Interested parties can find more information by visiting the above-mentioned website.

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Contact Information

For more information visit <http://> (<http://>)

Keywords

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