Social Daddy Simon J Warner 2017 Digital Marketing Management Software Launched

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Digital marketing expert and software developer Simon J Warner launched Social Daddy, a social media management software allowing users to manage all their social media accounts from a single platform.

More information can be found at http://letsgolook.at/SocialDaddy.

Digital marketing has seen a tremendous growth in recent years, with the majority of businesses looking for effective ways to leverage the immense marketing potential of online platforms. Social media marketing has developed as a natural effort to connect with the constantly-expanding markets offered by Facebook, Twitter, Instagram and other similar websites.

For most businesses, managing their social media accounts can be particularly time-consuming, as interacting with a variety of potential clients across many different platforms requires extensive social media involvement. A potential solution would be to automate most of the most common social media interactions, manage all networks from a single platform, and engage in meaningful interactions only in cases that require further attention.

Social Daddy is a new social media management software allowing users to automate social media interactions across a variety of networks, as well as manage all their accounts from a simple, easy-to-use graphic dashboard.

The new software allows users to schedule a variety of posts and campaigns across all major social media networks, including Facebook, Twitter, Tumblr, WordPress, Skype and many others. This is particularly useful for business that need constant social media updates to engage their audience.

Social Daddy also provides auto-responding features for a variety of everyday business-client interactions. Custom messages can be set up for standard client requests, with the user having full control over how to respond to all social media messages. This provides an effective way to engage with potential client issues while also saving the time necessary to address typical requests.

Finally, the software provides a variety of other features, including notification management, cross-platform posting and many others.

Interested parties can find more information by visiting http://muncheye.com/simon-j-warner-et-al-social-daddy.

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