

Social Media Impact Monitoring Marketing Analytics Dashboard Launched

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HunterWorx Limited, a London software development and digital solutions company, launched SocialWorx, a new online solution for businesses looking to monitor their social media activity, schedule content posting, and analyze the impact of their social media marketing strategies.

More information can be found at <http://social-worx.co.uk>.

Digital marketing has grown significantly in recent years, with more and more businesses looking for effective ways to leverage the immense marketing potential of the internet. Surveys show that more than 90% of all consumers use online reviews, Google searches and other online resources to find information on products and services, making online marketing crucial for overall business success.

The rapid growth of social media has enabled many businesses to establish direct contact with their potential clients. According to recent studies, more than 40% of Facebook users follow brand pages to receive product recommendations, and more than 70% of social media users who have had a positive experience with a brand page are likely to recommend it. Social media has thus become one of the most important aspects of digital marketing campaigns.

SocialWorx is a new digital solution for businesses looking to monitor their social media marketing efforts. The online dashboard allows users to analyze a variety of stats, including the amount of traffic generated by each content, and optimize their social media marketing strategies accordingly.

The dashboard also allows users to schedule automated content posting, a useful feature for businesses looking to increase their social media activity. The dashboard allows users to find engaging content and schedule it to be posted automatically, increasing engagement rates and attracting more social media followers.

SocialWorx also provides a Visual Composer tool, a professional image editor allowing users to edit photos for social media marketing purposes.

The social media management dashboard is currently available for free, with premium plans available for user looking for more advanced social media management features, including professional content writing and many others.

Interested parties can find more information by visiting the above-mentioned website.

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Contact Information

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Keywords

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