

## Freeform Made Announces Company Name Change

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Formerly Freeform Woodworks, the company is also launching a brand new line of products, reports [www.freeformmade.com](http://www.freeformmade.com). Fort Worth, Texas - April 16, 2017 /MarketMedia/ -- Freeform Made recently announced their name change to the world at large. Formerly known as Freeform Woodworks, the company is making the change in order to reflect the wider range of products they are now offering and will develop in the future.

"Our team could not be more excited about our new name. Since our very first wood iPad stand, we've built our brand on the principles of creativity and durability, and now we finally have a business moniker that reflects that. This name change will allow us to further expand our brand, think bigger, and have the freedom to create products that will deliver both style and function to our customers," said Matt Townsend, co-founder of Freeform Made.

In line with their new identity, Freeform Made is also offering a whole new line of iPad stands for customers looking for the ultimate point of sale solution. The Freeform Made team stands by their claim that their square register stand will last a lifetime, as they are made of 100 percent wood with high-precision CNC milled construction. Considered by many as the best iPad POS stands in the market, they are created to fit the iPad Air or Air 2 and feature a magnetic base that sticks to the steel surface of a cash drawer.

Townsend went on to say, "Although our name has changed, our commitment to our original mission remains the same. Whether it's an iPad square stand, a lamp, or a different item, we will continue to make the finest handcrafted products. From now on, we will now be doing so under a different name and with a wider consumer base in mind. No matter what, we want our customers to know that they can still count on us for durable, high-quality goods that are built for the rigors of their everyday life and business."

About Freeform Made:

Freeform Made Started as Freeform Woodworks in 2013 when Matt and Janice Townsend wanted a simple wooden iPad stand for their coffeehouse. After a thoroughly un-successful search, Matt took three days to make one by hand, and thus Freeform Woodworks was born.

Three years and thousands of stands later, Freeform Made is making the finest wooden iPad stands available anywhere. Each stand is uniquely handcrafted with durability and sustainability in mind and no two are exactly alike. Every Freeform Made Product is constructed of high-end hardwoods: sustainably harvested, precisely milled, and expertly finished. Freeform creates durable goods built for real life.

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