

## **Wood Flooring Market 2017 Global Analysis, Opportunities and Forecast to 2022**

*Market Analysis Research Report on "Global Wood Flooring Market 2017 Industry Growth, Size, Trends, Share, Opportunities and Forecast to 2022" to their research database.*

Market Analysis Research Report on "Global Wood Flooring Market 2017 Industry Growth, Size, Trends, Share, Opportunities and Forecast to 2022" to their research database. Pune, India - April 17, 2017 /MarketersMedia/ -- Global Wood Flooring Market

The Global Wood Flooring manufacturing market is seeing a steady upswing currently on account of the increased preference for wood flooring due to its durability and restorability. The market can be segmented into solid, acrylic impregnated, and engineered wood. Bamboo flooring also falls under the ambit of wood flooring. Wood flooring comes in different shapes such as parquet, strips, and planks. Raw materials used in wood flooring include birch, oak, walnut, ash, maple, birch, beech, etc. Among them, oak is the most popular due to its strength, lesser cost, appearance, and wide availability. In fact, red oak accounts for about a majority of wood flooring sales.

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In the report, Transparency Market Research provides a detailed analysis of the global wood flooring market by segmenting it based on various parameters and presenting an in-depth analysis of each segment. It studies the various growth drivers and restraints in the market, besides evaluating the prevailing trends. The report also includes sagacious inputs from experts in the industry.

Global Wood Flooring Market competition by top manufacturers/players, with Wood Flooring sales volume, Price (USD/sqm), revenue (Billion USD) and market share for each manufacturer/player; the top players including

Kronotex USA

Armstrong

Shaw Floors

Mohawk Flooring

Quanex Building Products

Mannington Flooring

Mullican Flooring

Somerset

Wood Flooring International

Tarkett

Karelia-Upofloor

LAUZON

Wicanders

Decospan

ASSA ABLOY

BEFAG

Sensa

Beaulieu

Ter Hurne

Power Dekor  
Nature  
Anxin  
ELEGANT LIVING  
Vohringer  
Shiyou  
Raffaeofoma  
Der  
Beamy  
Yangzi  
Shengbaoluo  
A&W Woods  
Forbo  
Congoleum Corporation  
Gerflor  
Interface Incorporation  
James Halstead Plc  
Toli Corporation

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A detailed assessment of the current vendor landscape is presented in the report. It not only profiles the prominent players operating in the market, but also brings to the fore their strengths and weaknesses. Using industry-leading analytical tools, the report gauges the threats and opportunities that these companies may face over the course of the forecast period between 2017 and 2022.

#### Global Wood Flooring Manufacturing Market: Drivers and Trends

Driving the demand in the global wood flooring manufacturing market is the increasing housing construction and remodeling activities. With the rapid pace of urbanization worldwide, the housing industry has received a major fillip. There has been a continued uptick in activity in the commercial real estate and building remodeling and renovation works. This has majorly contributed to the market along with increasing purchasing power of discerning consumers, who are increasingly opting for green buildings. The rising popularity of pre-finished products and manufactured floors has also driven demand in the market. Additionally, wood products are being increasingly recycled. This is another cause for the soaring popularity of wooden floors.

Countering the growth in the market are unstable prices of wood and other raw materials, strict regulatory norms, and rising cost of production. Another crucial market restraint is the growing thrust on environment which has led to strict policies against rampant deforestation. Further, stiff competition from substitutes such as ceramic tiles, carpet, and vinyl is also thwarting the growth in the market.

A trend noticed in the manufacturing process is the increased thrust on automating processes to boost efficiency and improve safety. Although labor is used in the industry to craft products, operators are increasingly investing in enhanced technologies to cut down on manufacturing costs.

In this report, the global Wood Flooring market is valued at USD XX billion in 2016 and is expected to reach USD XX billion by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split global into several key Regions, with sales (K sqm), revenue (Billion USD), market share and growth rate of wood floor and its upstream and downstream for these regions, from 2012 to 2022 (forecast), covering

United States  
Europe

China  
Japan  
Southeast Asia  
India

Wood flooring industry upstream industry is mainly wood (bamboo) processing business, wood-based panel industry, melamine and paint, production, price (USD/sqm), income (Billion USD) and each manufacturer / The development of the upstream industry has a greater impact on the development of the wood flooring industry. Major producers include

Celulosa Arauco Y Constitucion SA  
Weyerhaeuser Company  
Boise Cascade Company  
Roseburg Forest Product Company  
Shenzhen Risewell Industry  
Louisiana Pacific Corporation  
Lowe's Companies  
Georgia Pacific Wood Products  
Universal Forests Products  
84 Lumber Company  
Huber Engineered Wood LLC  
Patrick industries  
West Fraser  
Canfor  
Tolko  
Resolute  
Sierra Pacific  
Interfor

Wood flooring industry downstream industry . this report displays the sales volume (K sqm), revenue (Billion USD), product price (USD/sqm), market share and growth rate of each type. Due to the existence of ceramic flooring tile and other floor decoration alternative products, so the wood flooring industry on the downstream construction and decoration industry impact is relatively small. Direct user primarily split into

Building Decoration Industry  
Real Estate  
Residential

On the basis of product, this report displays the sales volume (K sqm), revenue (Billion USD), product price (USD/sqm), market share and growth rate of each type, primarily split into

Hard Wood Floorings  
Solid Wood Floorings  
Bamboo Floorings  
Cork Floorings  
Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate of Wood Flooring for each application, including

Residential Flooring  
Commercial Flooring

This report gives you access to decisive data such as:

Industry - related enterprises and policies important information disclosure  
Market growth drivers

Factors limiting market growth  
Current market trends  
Market structure  
Future development opportunities and direction  
Market projections for the coming years  
etc.

Key highlights of this report:

Overview of key market forces propelling and restraining market growth  
Up-to-date analyses of market trends and technological improvements  
Pin-point analyses of market competition dynamics to offer you a competitive edge  
An analysis of strategies of major competitors  
An array of graphics and SWOT analysis of major industry segments  
Detailed analyses of industry trends  
A well-defined technological growth map with an impact-analysis  
Offers a clear understanding of the competitive landscape and key product segments  
Other relevant informations

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