

## **Global Insulated Packaging Market expected to experience significant growth forecasted period**

*Global Insulated Packaging Market Information Report by Material (Plastic, Wood, Corrugated Cardboards, and Others), by Packaging Type (Box & containers, Bags, Wraps, and Others), by Application (Food & Beverages, Industrial, Pharmaceutical, Cosmetic, and Others) and by Region - Global Forecast to 2022*

Global Insulated Packaging Market Information Report by Material (Plastic, Wood, Corrugated Cardboards, and Others), by Packaging Type (Box & containers, Bags, Wraps, and Others), by Application (Food & Beverages, Industrial, Pharmaceutical, Cosmetic, and Others) and by Region - Global Forecast to 2022 Pune, India - April 17, 2017 /MarketMedia/ -- Market Highlights

An insulated material is the combination of materials which reduces or prevents the transmission of heat and these materials have low thermal conductivity. Various end-users such as food & beverages, pharmaceutical, chemicals, cosmetics depend heavily on insulated packaging so as to protect the product from volatility in temperature, fire or explosion. Their products need proper packaging because they are subjected to extreme weather conditions, and pressure while transportation. The major drivers of growth of the insulated packaging market are rapid growth in e-commerce trend in emerging nations, rapid growth in urbanization, and increase in per capita income. Other factors responsible for the growth of this market are the rising customer spending, growing concern for the safety of products, growth in pharmaceutical industry, and high disposable income.

The insulated packaging market is expected to grow over the CAGR of around 5% during the period 2016 to 2022.

### Major Key Players

- o Deutsche Post DHL (Germany),
- o E.I. Du Pont De Nemours and Co. (U.S.),
- o Huhtamaki OYJ (Finland),
- o Sonoco Products Company (U.S.),
- o Exeltainer (Spain),
- o American Aerogel Corporation (U.S.),
- o Thermal Packaging Solution (Australia),
- o TemperPack (U.S.),
- o Insulated Products Corp (U.S),
- o Davis Core & Pad Co. (U.S.)

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The factors which drive the growth of insulated packaging market are increase in concern for the presentation of the products and its safety, and developments in the pharmaceutical industry. The increase in the health awareness and in the disposable income also results in the growth of this market. The private firm consumers, retailers and local packaging firms mainly focus on transporting the products in a secure manner. So they generally use insulated packaging to protect the products from temperature fluctuation. Increase in the growth of urbanization and increase in per capita income is going to boost the insulated packaging market.

The report has been analyzed based on materials, packaging types, applications, and regions. On the basis of material, corrugated cardboards are expected to dominate the market. Based on packaging type, box and containers are expected to dominate the market because they are primarily

used to transport bulk goods. There is an increase in the use of insulated boxes and containers due to high demand from pharmaceutical sector and growing sales of goods that are perishable. On the basis of applications, food and beverages segment is expected to dominate the market due to higher use of insulated packaging in food and beverage sector and also growing middle-class population.

Taste the market data and market information presented through more than 85 market data tables and figures spread in 140 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "global insulated packaging market information from 2016 to 2022"

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Market Research Analysis

The market is highly based on applications. Food and beverages segment is dominating the insulated packaging market due to growing middle-class population and the growing workforce. Also the use of insulated packaging is higher in food and beverage industry which boosts this market.

The major drivers that have led to the growth of this market are the growing concern for the safety of products, growth in the packaging industry, high disposable income and increase in per capita income.

There are various restraints that hinder the growth of insulated packaging market such as fluctuation in the raw material prices and high competitive environment due to the presence of small and big packaging firms.

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