

GIFbuddy Ali G 2016 Animated Image Marketing Boost Sales Software Launched

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A new marketing tool has launched called GIFbuddy, designed by Ali G, and released as a way for individuals and businesses to get more customers through the power of social sharing and engagement with GIFs. These moving images are attention grabbing and easy to share on social media platforms like Twitter, Instagram and Facebook, where they can then be picked up by others and reach a global audience.

More information is available at: <http://muncheye.com/ali-g-gifbuddy>.

The site explains that GIFbuddy was designed to be easy to use, so even people without video or image design skills can make the most of the tool in order to create effective and powerful marketing campaigns that reach as many people as possible.

In its most basic form, a GIF is a set of animated images that can be used from videos or photos and loop continuously, making them very well suited for web use. They frequently become online memes and are often seen around social media sites.

Increasingly, social media sites are encouraging GIF usage in daily chats, with people able to quickly and easily link to GIFS when they reply to anyone on Facebook Messenger and on Twitter.

With GIFs becoming so high profile and mainstream, it opens up a huge market for businesses to capitalize on. GIFs are easy to consume, which means businesses can use them to capture people's attention quickly and efficiently.

In addition to this, because they are motion graphics, they can tell a story and communicate a message. Whether businesses have products they want to sell or services they need to get across or promote, GIFs can do the job in a short space of time.

People like to express themselves through GIFs, and businesses can harness this by expressing their ideas and visions through the powerful medium. This means that the possibilities for businesses using GIFs for marketing purposes are endless.

GIFbuddy can help people to create and tailor their marketing campaigns in combination with engaging GIF usage. More information is available on the URL above and further details can be found at: <http://muncheye.com/ali-g-gifbuddy>.

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