

DriveDegausser.com Launches with Wealth of Info About Hard Drive Destruction

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ATLANTA - April 18, 2017 /MarketersMedia/ -- Consumers and businesses alike can become exposed to real dangers when hard drives are disposed of improperly. Thanks to the launch of www.drivedegausser.com, learning about how to erase sensitive data for good has become far easier. Packed full of helpful tips and guides, drivedegausser.com also offers information about purchasing NSA-approved, reverse-polarity degaussing products that are the most powerful and effective on the market. With the launch of the new site at <https://www.drivedegausser.com>, learning about and enabling secure hard drive destruction has become far simpler than in the past.

"From multinational corporations with thousands of desktops to individuals who own a single computer, hard drives today often store large collections of sensitive data and information," said DriveDegausser.com representative George McCormick, "A hard drive that is disposed of improperly can cause real damage, whether by exposing the valuable trade secrets of a business or the personal information of an individual. Unfortunately, relatively few people today understand how to properly destroy hard drives so that no information can be recovered by unauthorized parties. We created DriveDegausser.com to provide both much-needed information and access to equipment that can be used to render any hard drive unreadable for good."

A hard drive is an electronic device that stores as many as trillions of bytes of digital information on one or more magnetic, rotating platters. The very first hard drive was put into service by IBM researchers in 1954, with the decades since bringing performance and capacity improvements of many orders of magnitude each.

While hard drives provide useful, important functionality when attached to computers and other digital devices, the persistent nature of the data storage they provide can lead to problems. A 2012 study conducted by the Information Commissioner's Office of the United Kingdom, for example, found that nearly half of all hard drives bought on the secondary market contained information that could be traced back to previous owners.

With the recently released Javelin Strategy & Research "2017 Identity Fraud Study" finding that identity thieves stole around \$16 billion in total from more than 15 million American victims last year, the stakes can be high on even an individual level. For businesses with sensitive, valuable information stored on hard drives, a failure to dispose of such devices properly when they are no longer needed could be far more damaging in absolute terms.

DriveDegausser.com was created to provide an authoritative, reliable resource for anyone seeking to learn how to properly destroy and dispose of hard drives. With many helpful guides and resources already online, visitors can learn about everything from different styles of drive degaussing equipment to the value of NSA certification. DriveDegausser.com visitors are also invited to request more information about the most powerful drive degaussing machines on the market, with a patented, fully automatic reverse-polarity mechanism ensuring ensure complete, permanent erasure of all data.

About DriveDegausser.com:

Offering everything visitors need to know about magnetic media degaussers and related subjects, DriveDegausser.com makes it easy to learn about how to properly, secure destroy hard drives and

the data they contain.

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<http://marketersmedia.com/drivedegausser-com-launches-with-wealth-of-info-about-hard-drive-destruction/187216> For more information, please visit <https://www.drivedegausser.com/> Source: MarketersMedia Release ID: 187216

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