

Global Cups and Lids Packaging Market 2017 Share, Trend, Segmentation and Forecast to 2022

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According to Statistics MRC, the Global Cups and Lids Packaging market is estimated to be \$20.89 billion in 2015 and is projected to grow at a Compound Annual Growth Rate (CAGR) of 11.1% to reach \$43.82 billion by 2022. Growth will be fueled by the significant role of beverages as revenue generators for restaurants, coupled with the increasing focus on specialty beverages among foodservice vendors. The growing incidence of snacking in place of conventional meals will be beneficial for single portion packaging formats such as cups.

Packaging cup segment will experience fast growth due to ease and portability. There has also been wider use of clear plastic cups, which allow for greater visibility of the beverage. Lid growth is fueled by growing percentage of drinking cups using lids and increased demand for costlier specialty lids. The fastest growth rates are expected in emerging nations of Asia Pacific. In contrast, market saturation in developed nations will moderate overall growth.

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The key players in the Cups and Lids Packaging market include, Clondalkin Group, Holdings BV, Reynolds Group Holdings Limited, Bemis Company Incorporated, Winpak, International Paper Company, Greiner Holding AG, Printpack Incorporated, Genpak and Airlite Plastics Company.

Materials Covered

- o Plastic
- o Polystyrene
- o Polypropylene
- o Polyethylene
- o Paperboard
- o Foil
- o Metal

Product Types Covered:

- o Cups
- o Drinking Cups
- o Packaging Cups
- o Food Cups
- o Portion Cups
- o Lids
- o Flexible Lids
- o Other Product Types

Applications Covered:

- o Hot Beverages
- o Soft Drinks
- Regions Covered:
- o North America
- o US
- o Canada
- o Mexico
- o Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- o Rest of Europe
- o Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- o Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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- 1 Executive Summary
- 2 Preface
 - 2.1 Abstract
 - 2.2 Stake Holders
 - 2.3 Research Scope
 - 2.4 Research Methodology
 - 2.4.1 Data Mining

- 2.4.2 Data Analysis
- 2.4.3 Data Validation
- 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions
- 3 Market Trend Analysis
 - 3.1 Introduction
 - 3.2 Drivers
 - 3.3 Restraints
 - 3.4 Opportunities
 - 3.5 Threats
 - 3.6 Application Analysis
 - 3.7 Emerging Markets
 - 3.8 Futuristic Market Scenario
- 4 Porters Five Force Analysis
 - 4.1 Bargaining power of suppliers
 - 4.2 Bargaining power of buyers
 - 4.3 Threat of substitutes
 - 4.4 Threat of new entrants
 - 4.5 Competitive rivalry
- 5 Global Cups and Lids Packaging Market, By Material
 - 5.1 Introduction
 - 5.2 Plastic
 - 5.2.1 Polystyrene
 - 5.2.2 Polypropylene
 - 5.2.3 Polyethylene
 - 5.3 Paperboard
 - 5.4 Foil
 - 5.5 Metal
- 6 Global Cups and Lids Packaging Market, By Product Type
 - 6.1 Introduction
 - 6.2 Cups
 - 6.2.1 Drinking Cups
 - 6.2.2 Packaging Cups
 - 6.2.3 Food Cups
 - 6.2.4 Portion Cups
 - 6.3 Lids
 - 6.3.1 Flexible Lids
 - 6.4 Other Product Product Types
- 7 Global Cups and Lids Packaging Market, By Application
 - 7.1 Introduction
 - 7.2 Hot Beverages
 - 7.3 Soft Drinks

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Contact info

Contact Us: sales@wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Contact Info: Name: NORAH TRENT Organization: WISE GUY RESEARCH CONSULTANTS PVT LTD
Address: Pune -40027, Maharashtra, India Phone: 841 198 5042 Source URL:
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