Global Mobile BI Market is expected to reach USD 13 Billion by Forecast to 2022

Global Mobile BI Market, By Service (Managed Services, Professional Services), By Business Function - Forecast 2022

Global Mobile BI Market, By Service (Managed Services, Professional Services), By Business Function - Forecast 2022Pune, India - April 18, 2017 /MarketersMedia/ -- Market Highlights:
Mobile business intelligence is software that spreads desktop business intelligence applications so that they can be used on a mobile device. The Mobile business Intelligence applications optimizes traditional business intelligence reports so that they can be viewed easily on a small screen and is ideal for displaying key performance indicators and alerts on small screens with simple charts, graphs and spark lines.
An additional benefit of mobile business intelligence is that it allows data that's captured by the mobile device to be integrated so that reports are on current data and mobile workers can make informed decisions in real time.
Taste the market data and market information presented through more than 30 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Mobile BI Market Research Report -Forecast to 2022".
Major Key Players:
o IBM Corporation (U.S.)
o SAP SE (Germany)
o Microsoft Corporation (U.S.)
o Oracle Corporation (U.S.)
o Micro Strategy (U.S.)
o SAS Institute (U.S.)
o Tableau Software (U.S.)
o Information Builders (U.S.)
o TIBCO Software (U.S.)
o Yellowfin International Pty Ltd. (U.S.)
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Regional Analysis:
Regionally, North America accounted for the largest market share especially in the countries such as U.S majorly due to technological advancements and early adoption of BI solutions in the region.
Asia-Pacific region is expected to grow over the forecast period majorly due to increasing technological adoption and huge opportunities across industry verticals especially in countries such as India and China.
Segments:
The Global Mobile BI Market has been segmented on the basis of services, business function and region. By services, the market has been bifurcated into managed services and professional services. On the basis of business function, the market can be segmented as IT, Finance, Sales, Marketing, Operations, HR. On the basis of end-users the market can be segmented into BFSI, healthcare, retail & e-commerce among others. By organization size, the market includes small, medium and large. Further, the market has been segmented into four regions which include- North America, Europe, Asia-Pacific and RoW.
On the basis of business function, the market can be segmented into IT, Finance, Sales, Marketing, Operations, HR. Out of these, the Sales function accounted for the largest market share majorly due

to increasing need for sales departments across industry verticals and to maximize cross sell.
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