

## **Global Smart Packaging Market size is expected to cross USD 40 Billion at CAGR of approximately 5% by 2022**

*Global Smart Packaging Information by Technology (Active, Intelligent and MAP), by Application (Food & Beverages, Automotive, Healthcare, Personal Care and others), and Region - Forecast to 2022*

Global Smart Packaging Information by Technology (Active, Intelligent and MAP), by Application (Food & Beverages, Automotive, Healthcare, Personal Care and others), and Region - Forecast to 2022  
Pune, India - April 18, 2017 /MarketMedia/ -- Market Highlights

Smart packaging is a term formed combining both active packaging and intelligent packaging. Active packaging is a matured market relatively, in comparison with intelligent packaging even though; active packaging technologies in niche markets have good growth opportunities. While, intelligent packaging is a developing market and has the potential to be a high growth market.

The Global Smart Packaging Market size is expected to cross USD 40 Billion at CAGR of approximately 5% by 2022.

Smart packaging offers many advantages over conventional packaging, such as increased shelf life, reduced counterfeiting, increased safety coupled with low cost, and easy implementation and hence Smart packaging is widely used for various applications such as food & beverages, automotive, healthcare, and personal care. MRF Research Analyst shares with us the insights while commenting upon this deep diving study report published by Market Research Future, presented through more than 100 market data tables and figures spread over 125 pages.

Major Key Players

- o 3M Company
- o Temp Time Corporation
- o PakSense
- o American Thermal Instruments
- o Avery Dennison
- o R.R. Donnelly Sons & Company
- o BASF SE
- o International Paper
- o Stora Enso
- o Huhtamaki Group
- o Smartrac N.V

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Market Segments

For an easy grasp; the Global Smart Packaging Market is segmented into 3 major dynamics such as - Segmentation on the basis of technologies, Application and Region.

The major types of technologies covered in the report are Active, Intelligent and MAP.

The report also segments the smart packaging market on the basis of several applications, such as food & beverages, healthcare, personal care, automotive, and others.

On the basis of regions, the Global Smart Packaging Market is segmented geographically into the Americas, Europe, Asia-Pacific (APAC), and Rest of the World (RoW).

Market Research Analysis

It is expected that the global smart packaging market will advance with higher growth rate as compared to previous years. The market is highly application based. Personal care and automotive sectors are expected to grow fast over the forecasted period. However, food & beverage is the

largest sector for smart packaging. On the basis of technology, active packaging accounted for the largest market share. European region is the leading market, majorly due to laws favoring smart packaging.

Taste the market data and market information presented through more than 40 market data tables and figures spread over 125 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Global Smart Packaging Market Research Report - Forecast to 2022"

Access Report Details @ <https://www.marketresearchfuture.com/reports/smart-packaging-market>  
Study Objectives of Global Smart Packaging Market

- o To provide detailed analysis of the market structure along with forecast for the next 10 years of various segments and sub-segments of the Global Smart Packaging Market

- o To provide insights about factors affecting the market growth

- o To Analyze the Global Smart Packaging Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.

- o To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, APAC, and Rest of the World (ROW)

- o To provide country level analysis of the market with respect to the current market size and future prospective

- o To provide country level analysis of the market for segment by Technology, Application and by Region.

- o To provide strategic profiling of the key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

- o To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Smart Packaging Market

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Scope of the Report

This study provides an overview of the global smart packaging market, tracking two market segments across four geographic regions. The report studies key players, providing a five-year annual trend analysis that highlights market size, volume and share for North America, Europe, Asia Pacific, and Rest of the World. The report also provides a forecast, focusing on the market opportunities for the next five years for each region.

The scope of the study segments the global smart packaging market as technology and application. On the basis of technology it is segmented as active packaging, intelligent packaging and modified atmosphere packaging. On the basis of application it is widely used in food & beverage, health care, personal care and automotive industries.

Brief TOC

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