

Tanker Ship Company Announces the Launch of New Website

Tanker Ship Sale launches a new company website - tankershipsale.com

Tanker Ship Sale launches a new company website - tankershipsale.com Singapore, Singapore - April 18, 2017 /MarketersMedia/ -- Tanker Ship Sale, an established leader in oil tanker for sale business, today announced the launch of a new website to inform customers about the new platform where they can know more about oil tankers that are available for renting and purchasing. The website can be viewed at tankershipsale.com.

According to Tanker Ship Sale Director of Operations Lester Sim, the website will officially go live on April 18, 2017.

"These previous months, we have only used social media marketing, email marketing, phone calling, Adwords, and other online marketing campaigns but not creating a website. The results were great however, it was our expectations and visions were really not achieved. We want to reach more customers, more clients, and that will later on turn in to profitable business relationship. We have created this website because we that we are far left behind from our competitors who already have established a great following online. They have a website and a great online marketing backing it up, so the management thought- why we not also do the same?" said Sim.

"That is why we have created this website to make the competition even. People are now searching for products and businesses online and we want to capture that huge market out there. Traditional marketing such as print ads, and directories may soon be gone and the online marketing is every growing so we want to make that shift in the way we market our business. I hope that through this website we can increase traffic, then eventually customer engagements and inquiries. I am pleased to announce that they can visit the website now as it is already live." he added.

More About Tanker Ship Sale

Founded in 2016, Tanker Ship Sale has helped many businesses with crude oil tanker ships. The company's mission statement is "provide the best new and used crude oil tanker ships". To learn more about Tanker Ship Sale, you should call 64600189 or visit them online at tankershipsale.com.

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