

Thermalabs Supremasea Reveals Ingredients Behind Their Shea Butter

Thermalabs Supremasea sub-brand has revealed the formulation behind Shea Butter

April 19, 2017 (FPRC) -- Supremasea, an emerging skin care brand owned by Thermalabs, has revealed the ingredients behind one of its most popular products – the Shea Body Butter. The company has said that in addition to Dead Sea salts and minerals, the product contains a high concentration of wholesome organic Shea Butter and other conventional skincare ingredients whose benefits have been well understood for decades. Supremasea has emphasized that their unique formulation is what has made Shea Butter the useful skincare product that it's known to be.

Thermalabs is a New York based major supplier of cosmetics products. Although the company creates tens of organic skincare products, it's most widely known for its production of natural tanning products. Thermalabs first came into the limelight back in 2013 when it launched its pilot product, the Original Self Tanner. This was a 97% natural and 70% organic tanner that delivered results in as little as four hours, while most of the competition's formulations needed up to 6 hours to show results. Thermalabs original self-tanner managed to sell thousands of units in week one and attracted a lot of positive brand coverage that the company later used to successfully pitch its subsequent releases.

In addition to the Shea Butter, Thermalabs Supremasea sub-brand has launched at least 3 other products, namely the Lavender body scrub lotion, the Vanilla Patchouli body scrub exfoliator, and Tan Enhancer. Both Lavender and Vanilla Patchouli body scrub exfoliators are natural exfoliating products that help maintain optimal skin health. They are created from a combination of Dead Sea salts and other conventional skincare ingredients. Tan Enhancer is a lotion that maintains that perfect glow after a tan. It contains Vitamin E and other ingredients that help moisturize the skin and protect it from environmental radicals.

The Supremasea brand manager, a Ms. Meyers, has said that the Shea Body Butter contains Dead Sea salt, Shea Butter, Avocado Oil, Coconut Oil, and Sweet Almond Oil. Dead Sea salts are known to have dozens of benefits not only for the skin but also for other organs in the body. Avocado Oil contains high volumes of proteins, fatty acids and unsaturated fats that help with deep moisturization of dry/cracked skin. On the other hand, Coconut Oil has known anti-aging properties. It helps with skin regeneration and encourages circulation. Sweet Almond oil is rich in fatty acids and triglycerides, which repair the skin and give it a natural smooth feel.

Shea Butter, the ingredient after which this product is named, has healing properties. It helps with common skin problems such as wrinkles, sunburns, itching, blemishes, small skin wounds, skin allergies, eczema, frost bites, insect bites and more.

Ms. Meyers has said that the ingenious combination of these ingredients has made her company's Shea Body Butter a premier skin care ointment.

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