

## **Pluto Purple Children's Beach Tent Launches in the UK**

*The new Pluto Purple kids beach tent by Tent World is now available in the UK.*

April 19, 2017 (FPRC) -- Tent World has launched its brand-new Pluto Purple kids tent in the UK. This is the fourth tent product that the company has launched in the UK so far, this year. Over the past few months, Tent World launched the Mars beach tent and the Pluto blue beach tent in the United Kingdom. This comes at such a time when the company is looking to increase its footprints in Europe. Tent World is also introducing its products in Germany, France, and a few other European markets.

Tent World is an emerging brand that manufactures shelters for use at the beach and other outdoor sports. Established back in 2015, Tent World started out with a pilot tent known as Mercury. This was a high-quality shelter that featured a protective coating to keep away the sun's harmful UV radiation, and extra side pockets for increased stability in beach environments. This tent also featured an extra comfortable bottom that was friendly to kids and an instant pop-up mechanism for easier setup. These clear advantages helped this product make it in the competitive market for outdoor shelters.

Tent World has furnished the market with a range of over 12 products so far. Each of these tents is named after a planet in the solar system. The largest tent in the line-up is named 'The Sun' since the sun is the biggest body in the solar system. This is a large enough tent to shelter a large family or group of up to 12 people. The smallest tent in the line-up is Pluto, which is so small that it's designed for use by children and toddlers. Pluto tents are available in various colors and designs.

The Pluto Purple beach tent can shelter kids from the sun, wind or unpredictable rain showers while at the beach. The tent also comes in handy in other outdoor spots such as the garden, picnic location, public park, camping location, etc. Like all other Tent World's products, this tent features an instant pop-up assembly that's easy to set up or fold down after use. The tent additionally comes with a fun coloring book to keep kids entertained while outdoors.

Ann Spencer, the brand manager in charge at Tent World, said, "We are indeed happy to state that our new Pluto purple beach tent is now available in the UK. This is a classic outdoor tent that's meant for use by children and toddlers. The tent is ideal for kids who love the color purple and allows parents to keep their kids sheltered from adverse weather. We are also working to make sure that our other tent products are also available to our customers in the UK and the rest of Europe. Currently, our audience can get our products online via Amazon.co.uk"

### **Contact Information**

For more information contact Carey Mathews of Tent World (<http://tent.world>)

### **Keywords**

[kids tent](#)

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