

## **Automotive Advance Driver Assistance System 2017 Global Market Expected to Grow at CAGR 19.63% and Forecast to 2020**

*WiseGuyReports.Com Publish a New Market Research Report On - "Automotive Advance Driver Assistance System 2017 Global Market Expected to Grow at CAGR 19.63% and Forecast to 2020".*

WiseGuyReports.Com Publish a New Market Research Report On - "Automotive Advance Driver Assistance System 2017 Global Market Expected to Grow at CAGR 19.63% and Forecast to 2020".Pune, India - April 19, 2017 /MarketersMedia/ -- The analysts forecast the global automotive advanced driver assistance systems (ADAS) market to grow at a CAGR of 19.63% during the period 2016-2020.

ADAS essentially consist of sub-systems and features that work independently or are combined together to provide assistance, which is not only restricted to safety but can also span comfort as well as a broad spectrum of convenience for drivers of modern day automobiles. ADAS are defined as those systems, which provide essential information, as well as automate difficult-to-perform or tiresome and repetitive tasks, with a goal that is not limited to enhancing the safety and security of everyone on the road, including pedestrians. This definition of ADAS is purposefully kept as fluid as possible keeping in mind the fact that the ADAS landscape is ever-changing. These constant changes are engendered by the advances in automotive as well as non-automotive electronics, besides the advent of better and smarter algorithms, which are constantly in search of near-human intelligence.

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Covered in this report

The report covers the present scenario and the growth prospects of the global automotive advanced driver assistance systems (ADAS) market for 2016-2020. To calculate the market size, Technavio considers a combination of top down and bottom up approaches, wherein our in-house databases have been used to arrive at the global ADAS market.

The market is divided into the following segments based on geography:

- o Americas
- o APAC
- o EMEA

The report, Global Automotive Advanced Driver Assistance Systems (ADAS) Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- o Bosch
- o Continental
- o Delphi
- o Magna
- o Valeo
- o ZF-TRW

Other prominent vendors

- o ADASENS Automotive
- o BASELABS
- o Bosch SoftTec
- o CogniVue
- o Elektrobit
- o Jasmin Infotech
- o Navigon
- o Nexyad
- o Mobileye
- o Omnivision
- o Aptina
- o nVidia
- o Qualcomm
- o Freescale
- o IAV
- o KPIT Cummins
- o Neusoft
- o Ricardo
- o Tata Elxsi
- o Tata Consulting
- o Wipro

Market driver

- o Infotainment design upgrade to fifth generation will drive ADAS development and adoption
- o For a full, detailed list, view our report

Market challenge

- o Camera-based ADAS are affected by ambient conditions
- o For a full, detailed list, view our report

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Market trend

- o Cameras expected to have best growth across all sensor types in ADAS and will replace side and rear-view mirrors
- o For a full, detailed list, view our report

Key questions answered in this report

- o What will the market size be in 2020 and what will the growth rate be?
- o What are the key market trends?
- o What is driving this market?
- o What are the challenges to market growth?
- o Who are the key vendors in this market space?
- o What are the market opportunities and threats faced by the key vendors?
- o What are the strengths and weaknesses of the key vendors?

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