

## **American Whiskey 2017 Global Market Expected to Grow at CAGR 6% and Forecast to 2020**

*WiseGuyReports.Com Publish a New Market Research Report On - "American Whiskey 2017 Global Market Expected to Grow at CAGR 6% and Forecast to 2020".*

WiseGuyReports.Com Publish a New Market Research Report On - "American Whiskey 2017 Global Market Expected to Grow at CAGR 6% and Forecast to 2020".Pune, India - April 19, 2017 /MarketersMedia/ -- The analysts forecast the global American whiskey market to grow at a CAGR of 6% during the period 2016-2020.

The production and labeling of American whiskey has to be under the Title 27 of the US Code of Federal Regulations. American whiskey was traditionally produced within the boundaries of the US and can be classified as bourbon, Tennessee whiskey, rye whiskey, corn whiskey, wheat whiskey, blended whiskey, and malt whiskey. With the exception of Tennessee whiskey and Canadian whisky, Kentucky (US) can produce all kinds of North American whiskey. It has the largest concentration of distilleries in North America.

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Covered in this report

The report covers the present scenario and the growth prospects of the global American whiskey market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of American whiskey products to individual consumers as well as clubs, pubs, and bars.

The market is divided into the following segments based on geography:

- o Americas
- o APAC
- o EMEA

The report, Global American Whiskey Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- o Beam Suntory
- o Brown-Forman
- o Diageo
- o Gruppo Campari
- o Heaven Hill

Other prominent vendors

- o Alexandrion Grup Romania
- o Alltech Lexington Brewing and Distilling
- o Barrel House Distilling
- o Boone County Distilling
- o Boundary Oak Distillery
- o Kirin Brewery
- o Michter's Distillery

- o Sazerac
- o Willett Distillery

Market driver

- o Rising number of distilleries
- o For a full, detailed list, view our report

Market challenge

- o Stringent government rules and regulations
- o For a full, detailed list, view our report

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Market trend

- o Marketing strategy and promotions
- o For a full, detailed list, view our report

Key questions answered in this report

- o What will the market size be in 2020 and what will the growth rate be?
- o What are the key market trends?
- o What is driving this market?
- o What are the challenges to market growth?
- o Who are the key vendors in this market space?
- o What are the market opportunities and threats faced by the key vendors?
- o What are the strengths and weaknesses of the key vendors?

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- o Beam Suntory
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- o Other prominent vendors

Continued.....

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