

## **Chocolate 2017 Global Market Expected to Grow at CAGR 5.32% and Forecast to 2020**

*WiseGuyReports.Com Publish a New Market Research Report On - "Chocolate 2017 Global Market Expected to Grow at CAGR 5.32% and Forecast to 2020".*

WiseGuyReports.Com Publish a New Market Research Report On - "Chocolate 2017 Global Market Expected to Grow at CAGR 5.32% and Forecast to 2020".Pune, India - April 19, 2017 /MarketersMedia/ -- The analysts forecast the global chocolate market to grow at a CAGR of 5.32% during the period 2016-2020.

Chocolate is made from cocoa liquor, sugar, cocoa butter, milk, and an emulsifier (such as lecithin) and is available in different varieties and flavors. Vendors are launching innovative products with unique flavors using ingredients like alcohol, ginger, hibiscus, and lavender. Products that use organic ingredients are also finding high demand in the market despite their premium positioning. The total number of products launched with organic claims increased from 351 in 2012 to 705 in 2015.

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Covered in this report

The report covers the present scenario and the growth prospects of the global chocolate market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of chocolates to individual consumers.

The market is divided into the following segments based on geography:

- o Americas
- o APAC
- o EMEA

The report, Global Chocolate Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- o Ferrero
- o Hershey's
- o Mars
- o Mondelez International
- o Nestlé

Other prominent vendors

- o Amul
- o August Storck
- o Barry Callebaut
- o Blommer Chocolate Company
- o Empresas Carozzi
- o Cemoi Chocolatier
- o Chocolate Frey

Market driver

- o Introduction of new varieties of chocolate

o For a full, detailed list, view our report

Market challenge

o Rising obesity among consumers

o For a full, detailed list, view our report

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Market trend

o Innovations in chocolate manufacturing

o For a full, detailed list, view our report

Key questions answered in this report

o What will the market size be in 2020 and what will the growth rate be?

o What are the key market trends?

o What is driving this market?

o What are the challenges to market growth?

o Who are the key vendors in this market space?

o What are the market opportunities and threats faced by the key vendors?

o What are the strengths and weaknesses of the key vendors?

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