

## **Lakewood NJ Video Marketing Business Commercials Services Launched**

*EarningCoach Marketing LLC, a Lakewood, New Jersey digital marketing agency available at +1-201-365-7860, announced the creation of a professional video marketing department. The company will provide professional video services for local businesses looking to improve their online reputation and attract more clients.*

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EarningCoach Marketing LLC, a digital marketing agency based in Lakewood, New Jersey, launched a variety of video marketing solutions for local businesses looking for professional video commercials, reputation videos, service presentations and other video services.

More information can be found at <http://ecmvideoproductions.com>.

Online marketing has seen a tremendous growth in recent years, as more and more businesses look for effective strategies to leverage the immense marketing potential of the internet. Recent surveys show that more than 90% of all clients use online reviews and Google searches to find both online and offline products and services, making online visibility crucial for overall business success. Unlike traditional marketing, digital marketing relies heavily on multimedia content. Studies show that video engagement rates are many times higher than those of any other type of advertising content, with video having 12 times higher like and share rates on Facebook than text and pictures combined.

Local businesses looking for an effective way to improve their online reputation and attract more clients can use business videos to present their services, give an overview of their positive customer feedback, or offer a variety of informational materials.

The new video marketing division of EarningCoach Marketing aims to provide local businesses with professional video services.

The company specializes in reputation videos, allowing businesses to highlight a 5-star review using professional scriptwriters, actors and producers.

The company works only with professional video marketing experts to provide high-quality, effective videos with high engagement rates.

EarningCoach Marketing also produces expert videos, allowing businesses to present their services and address the most common questions their clients might have. Expert videos feature a spokesperson from the client's company answering a variety of questions in a business interview. These videos convey an impression of professionalism and business authority, contributing to improved online reputation.

Interested parties can find more information by visiting the above-mentioned website.

Contact Info: Name: Marvin Drobos Email: [mdrobos@earningcoachmarketing.com](mailto:mdrobos@earningcoachmarketing.com) Organization: EarningCoach Marketing LLC Address: 1257C Argyll Circle, Lakewood Township, NJ 08701, United States Phone: +1-201-365-7860 For more information, please visit <http://www.ecmvideoproductions.com> Source: PressCableRelease ID: 187944

### **Contact Information**

For more information visit <http://> (<http://>)

**Keywords**

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