

Tiny Frog Announces WordPress Fixes and Tweaks Service

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In addition to fixing slow load times and page speed -- something deemed more and more important by Google -- the new service can address design tweaks, WordPress conversions, site migrations, security issues, and plugin compatibility. One of the more popular asks from clients is doing conversions to enhance mobile responsiveness, since the Google mobile index is now a significant ranking factor. Business owners that completed a website design 2 or 3 years ago may not be ready for a full redesign but need the current website updated to the mobile responsive framework technology.

The Tiny Frog team understands how small website tweaks can boost conversions. There are also situations where a client may make small website improvements on the most important pages of the website and then track the analytics and results from these changes. For instance, changing the design above the fold on a home page can make a tremendous difference in conversions. The results from these changes then provide compelling evidence to tackle a full redesign in the future. Now, small changes such as changing images, updating work portfolios or testimonials, keeping About pages up-to-date, reorganizing blogs and adding new content to the home page all fall under its WordPress Fixes and Tweaks service.

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