

## **NU-VUE Window Films Wins 2016 3M Dealer of the Year Award for Southwest USA**

*San Diego-based window tinting company wins 2016 3M Dealer of the Year Award for Southwest USA.*

San Diego-based window tinting company wins 2016 3M Dealer of the Year Award for Southwest USA. San Diego, United States - April 20, 2017 /MarketMedia/ -- NU-VUE Window Films, a reputable window tinting company from San Diego won the prestigious 2016 3M Dealer of the Year Award for the Southwest USA region. The award was presented to owners Gregg McKay and Tracy Rowley along with their Operations Manager Ariel Melo at the 3M Regional Prestige Dealer Conference in Newport Beach, CA on February 13.

"After winning the 3M Window Film's New Dealer of the Year Award last year, we were confident that our hard work, integrity and excellent team would earn us this prestigious award. This year's competition was fierce, but we stayed focused and pulled ahead," said Gregg McKay, President of NU-VUE Window Films.

The conference was also attended by Mark Keesling, 3M National Sales & Marketing Manager, Sheng Lee, 3M Channel and Digital Marketing Manager, Jake Oberle, 3M Marketing Supervisor, and Dennis Leahy, 3M Corporate Training Manager.

The event was also an opportunity for 3M's management to give a thorough overview of the new Daylight Redirecting film, an innovative technology generating considerable interest in the field. This type of film reduces dependence upon artificial lighting by redirecting and diffusing sunlight so it can penetrate deeper into a room.

Other benefits of 3M Daylight Redirecting film include:

- 1) 52% in energy savings
- 2) Reduced glare and discomfort
- 3) Extended daylight zone up to eight feet into an interior for every one foot of treated window
- 4) Cost effectiveness due to its easy application to both new and existing windows, without additional hardware and special maintenance.

About NU-VUE Window Films: NU-VUE Window Films is a San Diego-based provider of residential and commercial window tinting services, as well as film removal. The company also offers a variety of window films, including solar, UV, safety and security, decorative and anti-graffiti films. NU-VUE Window Films is an authorized dealer of 3M(TM) Window Films and a HERO-registered contractor, providing high quality products and flexible budgeting options. The company profile was also featured on The Approved Home Pro Show.

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