

## **Tent World's Blue and Pink Children's Tent Now Available in Germany**

*Two of Tent World's latest tents are now available in Germany.*

April 20, 2017 (FPRC) -- Tent World has launched its Pluto Blue and Pluto Pink tents in Germany. This is an interesting move coming a time when the company is working to increase its market presence in Europe. Tent World has over the last few months introduced at least 5 different products in non-U.S. markets, including in Germany, the UK, Italy, and France. Apparently, the company is looking to increase its dominance and establish itself as the go-to source of outdoor shelters around the world.

Tent World is a premier supplier of beach and outdoor shelters. Established in 2015, the firm started out with a simplistic but powerful beach tent known as Mercury. This was a medium-sized shelter that had a protective layer to shield occupants from the sun's UV rays. The American Cancer Society has often said that excessive exposure to sunlight is one of the leading causes of skin cancer. Tent World's pilot tent also had a comfortable bottom for kids, and side pockets for increased stability. At a time when a lot of users were struggling to set up their existing beach tents, Tent World installed an instant pop-up assembly in Mercury. This meant users could set it up or fold it down in a matter of seconds.

In addition to Mercury, Tent World has furnished the market with at least 11 other outdoor tents. Each of these is named after a planet in the solar system, with the biggest one being named the Sun and the smallest one being named Pluto. The Sun tent is so large that it can shelter a large group of people. On the opposite end, Pluto tents are so small that they can only be used by children and toddlers. All of Tent World's shelters have a protective coating to keep way UV radiation and an instant pop-up assembly for ease of use.

The Pluto Pink and Pluto Blue shelters are meant for use by kids. Each of these tents has a separate color and design, so parents can pick one that corresponds to their kid's interests. Tent World has said that its Pluto tents can be used at the beach, and in any other outdoor settings for that matter. According to Ann Spencer, the brand specialist at Tent World, their Pluto tents can be used in a private garden, public park, picnic site, or camping locations. These tents shelter toddlers from the sun, strong wind, and unpredictable rain showers.

Following the Germany launch of these products, Ms. Spencer has said that customers can obtain them online via Amazon Germany.

### **Contact Information**

For more information contact Linda Warren of Tent World (<http://tent.world>)

### **Keywords**

[Pluto Blue](#)

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