

## Supremasea Shea Body Butter Launches in France

*Supremasea's popular body butter has launched in France*

April 20, 2017 (FPRC) -- Shea Body Butter, one of the most popular releases by Supremasea, has now launched in France. This comes at a time when the company is looking to increase its market presence in Europe. Supremasea has over the last few weeks introduced a number of its products in the UK, Germany, France, Italy, and other non-US markets. According to industry insiders, the fairly young brand is trying to establish itself as a premium provider of top-quality skincare products.

Established in 2014, Supremasea is owned by Thermalabs, a leading manufacturer of tanning accessories and cosmetics. Supremasea is the Thermalabs arm that focuses on production and marketing of skin care products based on Dead Sea mineral salts. Other sub-brands owned by Thermalabs include Tent World and Organic Healthcare. Tent World is in charge of beach and outdoor shelters, while Organic Healthcare creates 100% bio-organic health products using naturally occurring herbs, seeds, and plants sourced from the mountains of Galilee in Israel.

Supremasea has so far furnished the market with 4 products, which are Tan Enhancer, the Lavender body scrub lotion, the Vanilla Patchouli body scrub lotion, and the Shea Body Butter. Tan Enhancer is a moisturizing lotion that keeps the skin supple and protects it from free radicals and other environmental pollutants. Tan Enhancer is also designed to maintain that radiant glow after a tanning session and is thus ideal for consumers who are concerned about having to re-apply their tanner every now and then. Both lavender and vanilla patchouli body scrubs are exfoliation products that lead to a healthier and smoother skin.

Supremasea's latest product, the Organic Shea Body Butter, is a triple moisture body cream that heals common skin ailments such as scars, stretch marks, and dry itchy skin. This product contains a special blend of Dead Sea salts, Shea Butter, Avocado Oils, Coconut Oils, and Sweet Almond Oils. Dead Sea salts have multiple benefits not just for the skin but also other organs in the body. Shea Butter has been known, for hundreds of centuries, to heal common skin ailments. Avocado oils help moisturize dry skin, soothe itching, and keep the skin smooth. Coconut oil is known for its anti-aging properties and is rich in proteins that help with skin regeneration. Lastly, sweet almond oils are packed with fatty acids and triglycerides that trigger skin repair and contribute to a smooth, youthful-looking skin.

Kristina Meyers, the brand manager in charge of Supremasea, has said that the decision to launch Shea Butter in France was long overdue. Ms. Meyers has said that her company is working on introducing more launches in France and that users can get Shea Body Butter via Amazon France.

### Contact Information

For more information contact Jay Kahiga of Supremasea (<http://www.thermalabs.com/>)

### Keywords

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