

## **Blirt Launches 3 New Services for Omnibound**

*Find new digital marketing strategies that exceed expectations from [Blirt.com.au](http://Blirt.com.au)*

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Sydney NSW, Australia - April 20, 2017 /MarketersMedia/ -- Today the average person spends more time online than watching television or utilizing any other media (magazines, newspapers, etc.) combined. In 2016, the internet became the largest medium for advertising. Blirt has taken notice and developed Omnibound a digital marketing strategy dedicated to customer visibility and success in the realm of online advertising.

"Omnibound is a holistic, retained marketing service that is backed by a marketing team with more than a century of combined experience. Not only do we have the ability and know how to create effective digital marketing strategies for our clients, we also cost a third of what the typical marketing director will charge," stated Blirt representative Stuart Leo.

When clients choose Omnibound as their digital marketing strategy from [www.blirt.com.au](http://www.blirt.com.au), there are three options to choose from. The ultimate SEO kickstart program is designed for any business that is searching for a way to kickstart their SEO to achieve higher ranks in the search engines and get more traffic from local search and organic listings. Another option is the content, search and site optimization plan. This provides content marketing for businesses that want to improve search rankings, gain more traffic and convert more leads. It provides a foundation for persona-driven content marketing featuring SEO, blogging, paid media and funnel strategy. The most comprehensive service is the Omnibound CX. This plan was specifically designed for the sophisticated customer experience leader who needs the foundations of content marketing but is expanding into data driven marketing automation and journey based communications. The foundation of any strong marketing is defining a path for retention and growth, which is exactly what the Omnichannel service packages offer.

"Right now, a third of all marketers' state that they don't know what marketing tactic has the biggest positive impact on their revenue. This is shocking, especially since there are services such as Omnibound available," continued Leo. "We are following a path to help reinvent marketing and communications processes through technology so that the customers of our customers have the absolute best possible experience while finding, buying and enjoying whatever it is that they need."

The team that is spearheading the Omnibound program at <https://www.blirt.com.au/digital-marketing> are experts and leaders in the industry. They are a new type of marketers that can create a unique, yet unified vision to bring together inspirational branded moments at each stage and every touchpoint throughout the buyer's journey. With Omnibound, clients are able to discover fresh insights in customer needs and desires, which help them plan a more efficient and effective customer journey to increase customer engagement while leveraging technology to gain visibility into their customer's needs easier and faster than ever before.

### **ABOUT BLIRT**

Blirt are market leaders in the high-growth data-driven marketing technology sector. As one of Australia's leading MarTech strategy groups, Blirt specializes in customer experience, marketing automation, digital communications & full funnel customer engagement to help organizations lead in the experience economy.

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